



Osaka University of Commerce Syllabus Collection

For
International Students



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Class Abbreviations

ECON: Economics

MGMT: Management

IDEM: Interdisciplinary studies in Economics and Management

JPNL: Japanese language

INTP: Internship

GLST: Global studies

ECON 301: Intermediate Microeconomics

Instructor: Yoshiho Matsunaga

Credit: 2

Subtitle:

Explore the intermediate level of Microeconomics for an in-depth understanding of how individual actors make decisions, and how these decisions affect the utilization and distribution of scarce resources.

Words of Guidance:

Microeconomics can help an investor understand why Toyota stock prices might fall if consumers buy fewer Toyota cars, and why a higher minimum wage might force Apple Inc. to hire fewer workers.

Class Outline:

A popular textbook that is used in several universities in the United States is used in this class, as well.

Students study the functional and mathematical forms of utility maximization, profit maximization, and cost minimization. They also study about the features of monopoly and oligopoly, and simple game theory.

Microeconomic theories allow economists to focus on representative human behavior, and test simplified models of individual behavior and markets in the form of mathematical functions. Economists simplify assumptions about markets. Perfect knowledge, finite or infinite numbers of buyers and sellers, homogeneous goods, and static variable relationships are some typical examples of such simplified assumptions.

On the other hand, questions regarding aggregate economic numbers come under the purview of macroeconomics, instead of microeconomics. For example, the students who are interested in what might happen to the gross domestic product (GDP) of Japan following the 2020 Tokyo Olympics should take the Intermediate Macroeconomics.

Class Goals:

To be able to solve the functional and mathematical forms of the utility maximization problem, the profit maximization problem, and the cost minimization problem in a competitive market, and to be able to explain the features of monopoly and oligopoly, some simple game theory, and the other topics in Microeconomic theory.

Lesson Plan:

1. What is Microeconomics?
2. What is market equilibrium?
3. The generality of the two goods model and budget constraints
4. Consumer preferences and indifference curves

5. Utility maximization problem
6. The demand for various goods
7. The Slutsky equation
8. Consumer surplus
9. Elasticity
10. Profit maximization
11. Returns to scale
12. Cost minimization
13. Monopoly and profit maximization
14. Oligopoly and the Cournot equilibrium
15. Basics of game theory

Grade Preparation:

Students will be evaluated based on their attainment of the goals stated in “Class Goals.”

Methods of Grading:

Homework : 40%

Final exam: 60%

Required Text(s):

TBA

Points to Remember:

It is advisable for students to form study groups to do homework, and to prepare for the final exam.

Special Preparations for the Class:

Although it is not a prerequisite, a basic knowledge of Microeconomics will be helpful for students attending this class.

ECON 302: Intermediate Macroeconomics

Instructor: Sunhee Suk

Credit: 2

Subtitle:

Learning the intermediate level of Macroeconomics for an in-depth understanding of how the whole economy functions.

Words of Guidance:

This class is designed to provide students who have knowledge of major economic principles with intermediate macroeconomics theory. In the class, students will look at case studies, which will help understand how different types of economic agents interact together and affect the overall workings of the macro-economy.

Class Outline:

This class will learn the contents of the latest version of Mankiw's macroeconomics textbooks. By referring to materials released by governments, financial institutions, and economic newspapers, real-economy will be discussed from a macroeconomics approach.

Class Goals:

The aims of this class are for students to learn macroeconomic theory, and to understand how economic agents interact and affect the workings of the economy, and to increase their interest and understanding of real economic issues.

Lesson Plan:

1. Chapter 1 The Science of Macroeconomics
2. Chapter 2 The Data of Macroeconomics
3. Chapter 3 National Income: Where It Comes From and Where It Goes
4. Chapter 4 The Monetary System: What It Is and How It Works
5. Chapter 5 Inflation: Its Causes, Effects, and Social Costs
6. Chapter 6 The Open Economy
7. Chapter 7 Unemployment and the Labor Market
8. Chapter 8 Economic Growth I and II
9. Chapter 10 Introduction to Economic Fluctuations
10. Chapter 11 Aggregate Demand: Building and applying the IS-LM Model
11. Chapter 13 The Open Economy Revisited: The Mundell-Fleming Model and the Exchange-Rate Regime
12. Chapter 14 Aggregate Supply and the Short-run Tradeoff between Inflation and Unemployment
13. Chapter 18 Alternative Perspectives on Stabilization Policy
14. Chapter 19 Government Debt and Budget Deficits

15. Chapter 20 The Financial System: Opportunities and Dangers

Grade Preparation:

Grades are evaluated based on the understanding of the contents of the lessons, and the performance in case studies.

Method of Grading:

Group-based case study: 50%

Final exam: 50%

Required Text(s):

Macroeconomics, Ninth Edition, 2016. N. Gregory Mankiw, ISBN-10: 1-4641-8289-2; ISBN-13: 978-1-4641-8289-1

Handouts will be distributed in each class.

Points to Remember:

If not specifically required, students are not permitted to use personal computers in the class.

Special Preparation for the Class:

Not particularly required, but reading economics newspapers is advised.

MGMT 301: Intermediate Management

Instructor: Kohei Kijima

Credit: 2

Subtitle:

Learning the Foundations of Management theories in English.

Words of Guidance:

The aim of this class is to provide students with an overview of contemporary organization theory in English.

Class Outline:

The goal of this class is to familiarize students with major conceptual frameworks, debates, and developments in organizational and management theories. Organizational and management theories are inter-disciplinary fields drawing from sociology, economics, psychology, and so on. This class will focus on management thought, organizational process (e.g., motivation and leadership), and organizational culture in global contexts, and also address some new problems that organizations must face.

Class Goals:

After completing this class, students will be expected to do the following:

- have an overview of key theories, concepts, and discussions in organization theory
- carry out critical analysis, using key organization theory concepts in empirical and theoretical reasoning

Lesson Plan:

1. What is Organizational Theory?
2. Emotional and Job Satisfaction
3. Personality and Decision Making
4. Motivation Theory
5. Management and Motivation
6. Team Development and Teamwork
7. Basics of Leadership
8. The Dark Side of Leadership
9. Organizational Culture
10. Images of Organization
11. Bureaucratic Theory
12. Learning Organization
13. Organization and Individual
14. Organizational Change
15. Current Issues in Organizational Theory

Grade Preparation:

- ♦ Gain an ability to think in terms of organizational theory.
- ♦ Gain an ability to analyze organizations and individual behavior using concepts and theories from organizational theory.

Method of Grading:

Class participation: 30%

Homework: 20%

Final exam: 50%

Required Text(s):

To be distributed as appropriate.

Points to Remember:

Given that this class will provide students with many topics for study, daily preparation will be needed.

Special Preparation for the Class:

None

MGMT 302: Intermediate Marketing

Instructor: Hirofumi Miyagi

Credit: 2

Subtitle:

Learning Intermediate Marketing Management in English

Words of Guidance:

The purpose of this class is to learn how to analyze a company's marketing management using a marketing framework, while learning about effective marketing management in a changing marketing environment.

Class Outline:

Today, marketing management has become more important for companies, because they recognize that they cannot appeal to all consumers in the marketplace, or at least not to all consumers in the same way. Consumers are too numerous, too widely scattered, and too varied in their needs and buying practices. In this class, students will explore key success factors in marketing management using marketing frameworks. Students will also interact with group members in the preparation of marketing proposals.

Class Goals:

- ♦ The first objective of this class is to motivate students to acquire a deeper understanding of key marketing concepts and methodologies, as well as learning the terms related to marketing management.
- ♦ Another important objective is to help students propose a marketing plan in order to deal with the rapidly changing marketing environments.

Lesson Plan:

1. Introduction to the Class
2. Defining Marketing and Fundamental Marketing Concepts
3. Marketing Environment: Company's Macro environment
4. Marketing Environment: Company's Microenvironment
5. Identifying Market Segmentation
6. Identifying Market Targeting
7. Creating Positioning for Competitive Advantage
8. Midterm Presentation
9. Setting Product Strategy and Marketing through the Life Cycle
10. Designing and Managing Services
11. Developing Pricing Strategies and Programs
12. Designing and Managing Value Networks and Channels
13. Designing and Managing Integrated Marketing Communications

14. Final Presentation
15. Review of the Class / Conclusion

Grade Preparation:

After completing this class, students are expected have acquired:

- Knowledge of the terms related to marketing management.
- Knowledge of the key marketing concepts and framework of marketing management.

Besides, they are expected:

- To propose a marketing plan, using the framework of marketing management.

Method of Grading:

Vocabulary tests: 20%

Presentation: 30%

Final exam: 50%

Required Text(s):

Handouts will be provided by the instructor.

Points to Remember:

- ♦ Active students' participation in class is required.
- ♦ Students who do not attend 4/5 lectures shall not pass this class.

Special Preparation for the Class:

Students are expected to read the handouts in advance of each lecture.

MGMT 303: Managerial Finance

Instructor: Shinsuke Wada

Credit: 2

Subtitle:

Learn the Foundations of Managerial Finance.

Words of Guidance:

How do firms maximize their value?

How are cash flows to be estimated in the business world?

We consider the importance of cash flows and the time-value-of-money concept.

Class Outline:

Learn the fundamentals of managerial finance. Managerial finance is closely connected with the tasks of financial managers in firms. We will introduce typical financing decisions including how much and what types of debt and equity to sell, and when to sell them. And we also consider various methods, how to calculate the expected return, and variance for individual securities. Then, we discuss the concepts, techniques, and practices of maximizing corporate values.

Class Goals:

Gaining a thorough understanding of the basic theory of Finance, and cultivating the ability to apply it for financial decision-making in organizations.

Lesson Plan:

1. Introduction to Managerial Finance
2. The Financial Market Environment
3. Financial Statements and Analysis
4. Cash Flow and Financial Planning
5. Time Value of Money
6. Interest Rates and Bond Valuations
7. Stock Valuations
8. Risk and Return
9. The Cost of Capital
10. Capital Budgeting Techniques
11. Capital Budgeting Cash Flows
12. Risk and Refinements in Capital Budgeting
13. Leverage and Capital Structure
14. Payout Policy
15. Working Capital and Current Assets Management

Grade Preparation:

- ♦ Become familiar with such topics as present value, valuations, and capital budgeting.
- ♦ Gain the ability to explain important relationships of risk and return.
- ♦ Gain the ability to understand techniques and practices of managerial finance.

Method of Grading:

Final exam: 100%

Required Text(s):

Lawrence J. Gitman, Chad J. Zutter. *Principles of Managerial Finance*. Pearson.

Points to Remember:

Daily preparation will be essential.

Special Preparation for the Class:

None

IDEM 301: Data literacy for Global Entrepreneurs

Instructor: Takayuki Sasaki

Credit Unit: 2

Subtitle:

To come face-to-face with data in the digital society.

Words of Guidance:

There is a socioeconomic disparity and inequality between those who can make use of Information and Communication Technology (ICT) and those who cannot, or the so-called digital divide. Why don't we obtain the essential skills to survive in a digital society?

Class Outline:

Everything in the world is becoming digital at a phenomenal pace. It has become possible to instantly download data free of charge, anytime, and anywhere, some of which used to be accessible only by visiting a certain institution overseas up until quite recently. The arrival of digital society has greatly changed the relationship between humans and data. Surrounded by enormous amounts of data, there has been a greater need for developing the ability to communicate with data (i.e., data literacy).

This class will help you learn how to draw conclusions from cross-national data released by UN, OECD, World bank, etc. in discussing social issues such as a declining birthrate and aging population, youth employment, increasing poverty, and gender inequality. More specifically, students will learn skills to gather necessary data, skills to interpret data critically, and skills to present results from data analysis through working on group projects.

Class Goals:

- ♦ To be able to gather any necessary data from reliable sources using appropriate methods.
- ♦ To be able to critically read, evaluate, and argue about quantitative studies.
- ♦ To be able to show data visually, construct a logical argument, and draw a compelling conclusion.

Lesson Plan:

1. Why data literacy matters
2. How to communicate with data
3. Formulating a research question
4. Where to find official governmental statistics
5. Where to find survey data
6. Introduction to data analysis tools
7. Advanced application of data analysis tools
8. Describing data in an effective way
9. Interpreting data analysis
10. Basics of data visualization

11. Visualization of Time-series data
12. Visualization of geographic data
13. Presentation techniques
14. Articulate info graphics
15. Group project presentations

Grade Preparation:

- ♦ Students are expected to gather data necessary for the group project.
- ♦ Students are expected to manipulate data analysis tools.
- ♦ Students are expected to work collaboratively in the group project.
- ♦ Students are expected to make a proper interpretation of analysis results, and draw a conclusion.
- ♦ Students are expected to provide a clear description of data.

Method of Grading:

In-class exercises [including some homework]: 40%

Group presentation: 30%

Paper: 30%

Required Text(s):

Cole Nussbaumer Knaflic. *Storytelling with Data: A Data Visualization Guide for Business Professionals*. Wiley, 2015.

Norman Matloff. *The Art of R Programming: A Tour of Statistical Software Design*. No Starch Press, 2011.

Winston Chang. *R Graphics Cookbook: Practical Recipes for Visualizing Data*. O'Reilly Media, 2013.

Handouts to be given as needed

Points to Remember:

Hands-on computer workshops will be emphasized upon using data in a variety of formats. There will be out-of-class assignments.

Special Preparation for the Class:

In-class exercises will be given in almost every class, and thus allocated points will be deducted from your final grade for each absence.

IDEM 302: International Development Studies for Entrepreneurs

Instructor: Midori Matsushima

Credit: 2

Subtitle:

Sustainable development in this globalized world.

Words of Guidance:

We will explore challenges that the world is current facing, and engage with debates of sustainable development and well-being of people across the world.

Class Outline:

Currently, our society is facing various challenges, including a widening gap between the rich and the poor, recurring conflict, population issues and food shortages, natural resources and environmental issues, unequal access to education and health-care, etc. In order to tackle these issues, we need to consider development in a more sustainable manner, and the transformation of the business style in developed nations is critical. In this class, students will gain basic knowledge of international development, including theory and development policy. Also, students will analyze the relationship between their daily life and development issues as well as the impact of business on development from a global point of view.

Class Goals:

- ♦ Students will be able to discuss international development issues with objective information and data they have learned throughout the class.
- ♦ Students will be able to relate themselves to international development issues.
- ♦ Students will be able to analyze daily events from a global point of view.

Lesson Plan:

1. Purpose of learning international development
2. International development theory and policy – debates on development
3. Sustainable development – concept, value, and practice
4. Unequal society – various kinds of inequality
5. Economic development – past and present
6. Poverty and development
7. Natural resources and development
8. Education and development
9. Health and development
10. Food crisis and development
11. International aid and cooperation in development
12. Business in globalized society–contributions to tackle poverty
13. Business in globalized society–planetary boundaries
14. Business in globalized society–culture and value

15. What is development-for whom and for what?

Grade Preparation:

- ♦ Students should understand basic concepts relating to international development.
- ♦ Students should understand the current situation of international development.
- ♦ Students should discuss the impact of business on international development with evidence.

Method of Grading:

Final exam: 40%

Homework: 40%

Contribution to the class: 20%

Required text(s):

I will announce the reading list in the first class.

Points to Remember:

Students are expected to read the books and materials on the reading list provided in the class.

The class will be conducted based on students' preparation.

Special Preparation for the Class:

Students are expected to express and discuss their opinions in the class.

IDEM 303: International Business and Management

Instructor: Naotoshi Umeno

Credit: 2

Subtitle:

To acquire basic knowledge about globalization and international business.

Words of Guidance:

The internationalization of corporate activities is not an uncommon trend at present. If you were to start a business on the global stage, what kind of bare minimum of knowledge would you need to acquire? In this class, we will study fundamental concepts in globalization and international business.

Class outline:

It is not unusual to see internationalization of firms nowadays. If you are willing to engage in international business in the future, what kind of knowledge do you need? In this class, you will study the basic concepts and knowledge about globalization and international business.

Class Goals:

Students will be able to:

- Understand the international business environment.
- Understand the basics of practical international business.
- Express your own opinion about the ideal position of international business in the future.

Lesson Plan:

1. What is globalization? 1
2. What is globalization? 2
3. Globalization in a historical perspective 1
4. Globalization in a historical perspective 2
5. What is international business? 1
6. What is international business? 2
7. International business and cross-cultural management 1
8. International business and cross-cultural management 2
9. International business management 1 (international marketing)
10. International business management 2 (international operations, and R&D)
11. International business management 3 (international HRM)
12. International business case study 1
13. International business case study 2
14. International business case study 3
15. Wrap up

Grade Preparation:

Students will be able to do the following:

- explain the concepts and realities of globalization.
- understand the basics of international business.
- express your own opinion about ideal management style in international business.

Method of Grading:

Final exam: 100%

Required Text(s):

G. Jones (2005). *Multinationals and Global Capitalism*, Oxford University Press.

H. Yoshihara (2015). *Kokusai Keiei*, 4th edition, Yuhikaku Publishing.

Points to Remember:

The first 10 minutes of every lecture will be spared for reviews of the previous lecture. This will be held as a dialogue. Students are required to prepare for that.

Special Preparation for the Class:

Students are required to make presentations in this class.

JPNL 101: Japanese I A

Instructor: Tetsuya Kagata

Credit Unit: 2

Subtitle:

Let's Enjoy Learning Japanese! (Basic)

Words of Guidance:

To become familiar with speaking, listening, reading, and writing in Japanese.

Class Outline:

This is an introductory class in modern Japanese, designed to develop elementary language skills in the areas of speaking, listening, reading, and writing. Contextualized instructions are given to develop both communicative and cultural competency. An emphasis will be placed on grammatical accuracy and socially appropriate language use. Quizzes are given in each class.

Class Goals:

Students will learn:

- Japanese sounds, rhythm, and intonation.
- Japanese expressions for greetings, asking the time, talking about daily activities, describing things, etc.
- how to read and write all Hiragana and Katakana characters and a limited number of Kanji.

Lesson Plan:

1. Greetings
2. The Japanese sound system
3. The Japanese writing system
4. New Friends (Dialogue & Grammar), Hiragana
5. New Friends (Useful Expressions & Cultural Note), Hiragana
6. New Friends (Exercises), Hiragana
7. Midterm Exam 1, Shopping (Dialogue & Grammar)
8. Shopping (Useful Expressions & Cultural Note), Katakana
9. Shopping (Exercises), Katakana
10. Making a Date (Dialogue & Grammar), Kanji
11. Making a Date (Useful Expressions & Cultural Note), Kanji
12. Making a Date (Exercise), Kanji
13. Midterm Exam 2, The First Date (Dialogue & Grammar)
14. The First Date (Useful Expressions & Cultural Note), Kanji
15. The First Date (Exercises), Oral Exam

Grade Preparation:

- ♦ To become familiar with Japanese sounds, rhythm, and intonation.
- ♦ To become familiar with such expressions as greetings, asking the time, talking about daily activities, describing things, etc.
- ♦ To read and write all Hiragana and Katakana characters and a limited number of Kanji.

Method of Grading:

Midterm exams (2): (30%: 15% each)

Final exam: 20%

Quizzes: 40%

Oral exam: 10%

Required Text(s):

Eri Banno et al., *GENKI: An Integrated Course in Elementary Japanese I*, 2011

Points to Remember:

Regular attendance is required.

Special Preparation for the Class:

Reviewing and preparing for the lessons is a must in this class.

JPNL 102: Japanese I B

Instructor: Hisanori Miyama

Credit Unit: 2

Subtitle:

Let's Enjoy Learning Japanese! (Basic)

Words of Guidance:

To become familiar with speaking, listening, reading, and writing in Japanese.

Class Outline:

This is an introductory class in modern Japanese, designed to develop elementary language skills in the areas of speaking, listening, reading, and writing. Contextualized instructions are given to develop both communicative and cultural competency. An emphasis will be placed on grammatical accuracy and socially appropriate language use. Quizzes are given in each class.

Class Goals:

Students will learn:

- how to state likes and dislikes, make requests, ask permission, describe people, etc.
- how to read and write basic Kanji.

Lesson Plan:

1. A Trip to Okinawa (Dialogue & Grammar), Kanji
2. A Trip to Okinawa (Useful Expressions & Cultural Note), Kanji
3. A Trip to Okinawa (Exercises), Kanji
4. A Day in Robert's life (Dialogue & Grammar), Kanji
5. A Day in Robert's life (Useful Expressions & Cultural Note), Kanji
6. A Day in Robert's life (Exercises), Kanji
7. Midterm Exam 1, Family Picture (Dialogue & Grammar)
8. Family Picture (Useful Expressions & Cultural Note), Kanji
9. Family Picture (Exercises), Kanji
10. Barbecue (Dialogue & Grammar), Kanji
11. Barbecue (Useful Expressions & Cultural Note), Kanji
12. Barbecue (Exercises), Kanji
13. Midterm Exam 2, Kabuki (Dialogue & Grammar)
14. Kabuki (Useful Expressions & Cultural Note), Kanji
15. Kabuki (Exercises), Oral Exam

Grade Preparation:

Students will be able to:

- state their likes and dislikes, make requests, ask permission, describe people, etc.
- read and write basic Kanji.

Method of Grading:

Midterm exams (2): (30%: 15% each)

Final exam: 20%

Quizzes: 40%

Oral exam: 10%

Required Text(s):

Eri Banno et al., *GENKI: An Integrated Course in Elementary Japanese I*, 2011

Points to Remember:

Regular attendance is required.

Special Preparations for the Class:

Reviewing and preparing for the lessons is a must in this class.

JPNL 201: Japanese II A

Instructor: Tetsuya Kagata

Credit Unit: 2

Subtitle:

Let's Enjoy Learning Japanese! (Intermediate)

Words of Guidance:

To improve the four language skills of Japanese.

Class Outline:

The aim of this class is to continue basic training in the four skills of Japanese at the intermediate level. Lessons are organized around social and cultural topics. New Kanji characters will be introduced throughout the class. Quizzes are given in each class.

Class Goals:

Students will learn:

- how to express their ideas, describe past events, use comparatives, express what they want to do, etc.
- a growing number of Kanji.

Lesson Plan:

1. Winter Vacation Plans (Dialogue & Grammar), Kanji
2. Winter Vacation Plans (Useful Expressions & Cultural Note), Kanji
3. Winter Vacation Plans (Exercises), Kanji
4. After the Vacation (Dialogue & Grammar), Kanji
5. After the Vacation (Useful Expressions & Cultural Note), Kanji
6. After the Vacation (Exercises), Kanji
7. Midterm Exam 1, Feeling Ill (Dialogue & Grammar)
8. Feeling Ill (Useful Expressions & Cultural Note), Kanji
9. Feeling Ill (Exercises), Kanji
10. Looking for a Part-Time Job (Dialogue & Grammar), Kanji
11. Looking for a Part-Time Job (Useful Expressions & Cultural Note), Kanji
12. Looking for a Part-Time Job (Exercises), Kanji
13. Midterm Exam 2, Valentine's Day (Dialogue & Grammar)
14. Valentine's Day (Useful Expressions & Cultural Note), Kanji
15. Valentine's Day (Exercises), Oral Exam

Grade Preparation:

- ♦ To become familiar with language to express your ideas, describe past events, use comparatives, express what you want to do, etc.
- ♦ To become familiar with a growing number of Kanji.

Method of Grading:

Midterm Exams (2): (30%: 15% each)

Final Exam: 20%

Quizzes: 40%

Oral Exam: 10%

Required Text(s):

Eri Banno et al., *GENKI: An Integrated Course in Elementary Japanese I*, 2011

Points to Remember:

Regular attendance is required.

Special Preparation for the Class:

Reviewing and preparing for the lessons is a must in this class.

JPNL 202: Japanese II B

Instructor: Hisanori Miyama

Credit Unit: 2

Subtitle:

Let's Enjoy Learning Japanese! (Intermediate)

Words of Guidance:

To improve the four language skills of Japanese.

Class Outline:

The aim of this class is to continue basic training in the four skills of Japanese at the intermediate level. Lessons are organized around social and cultural topics. New Kanji characters will be introduced throughout the class. Quizzes are given in each class.

Class Goals:

Students will learn:

- how to give reasons, seek advice, make plans, express an apology, etc.
- a growing number of Kanji.

Lesson Plan:

1. A Trip to Nagano (Dialogue & Grammar), Kanji
2. A Trip to Nagano (Useful Expressions & Cultural Note), Kanji
3. A Trip to Nagano (Exercises), Kanji
4. Lost and Found (Dialogue & Grammar), Kanji
5. Lost and Found (Useful Expressions & Cultural Note), Kanji
6. Lost and Found (Exercises), Kanji
7. Midterm Exam 1, Grumble and Gossip (Dialogue & Grammar)
8. Grumble and Gossip (Useful Expressions & Cultural Note), Kanji
9. Grumble and Gossip (Exercises), Kanji
10. John's Part-time Job (Dialogue & Grammar), Kanji
11. John's Part-time Job (Useful Expressions & Cultural Note), Kanji
12. John's Part-time Job (Exercises), Kanji
13. Midterm Exam 2, Meeting the Boss (Dialogue & Grammar)
14. Meeting the Boss (Useful Expressions & Cultural Note), Kanji
15. Meeting the Boss (Exercises), Oral Exam

Grade Preparation:

- ♦ To become familiar with expressions to give reasons, seek advice, make plans, express an apology, etc.
- ♦ To become familiar with a growing number of Kanji.

Method of Grading:

Midterm exams (2): (30%: 15% each)

Final exam: 20%

Quizzes: 40%

Oral exam: 10%

Required Text(s):

Eri Banno et al., *Genki: An Integrated Course in Elementary Japanese II*, 2011

Points to Remember:

Regular attendance is required.

Special Preparation for the Class:

Reviewing and preparing for the lessons is a must in this class.

INTP 301: Internship in Japan

Instructor: Yoshiho Matsunaga, Midori Matsushima, Hirofumi Miyagi

Credit: 2

Subtitle:

Polish your practical skills in economics and management through an internship in Japan.

Words of Guidance:

The goal of this class is for students, through an internship, to polish their practical skills in economics and management and to gain business skills that carry over to real business environments. The class is open to GET course students who have returned after a year abroad or exchange students from partner institutions abroad.

Class Outline:

In this seminar, students gain the ability to produce reports that apply their knowledge of economics and management, read and comprehend business information, analyze business information, and understand the results. By applying these skills in an internship at a global enterprise, students will improve their abilities to the point of being able to contribute within an actual business environment. By utilizing these skills, students will additionally acquire the ability to resolve the various problems confronted by international enterprises. By introducing practical business skills essential to global companies, this class will cultivate skilled individuals who can contribute immediately upon entering a global firm.

Class Goals:

The ultimate objectives of this class are for students to acquire the following three practical global business skills by completing an internship at a global enterprise:

- The ability to apply analytical thinking and knowledge of economics and management in a real business environment.
- The ability to use the capacities listed in objective 1 to solve the various problems that arise in a business environment.
- The ability to work with diverse individuals of differing nationalities, languages, values, cultures, and customs.

Lesson Plan:

Students will engage in an internship in a global business for approximately six months, cultivating business skills and English proficiency that can be applied in a real business environment.

Grading Preparation:

- ♦ Students should be able to make use of their English abilities and the knowledge of economics and management they have studied thus far, in an actual business environment.

- ♦ Students should be able to contribute to the business where the internship is conducted.

Method of Grading:

Activity log submission: 50%

Submission of assignments: 20%

Evaluation report from business offering internship: 30%

Required Text(s):

Materials will be distributed as required.

Points to Remember:

- ♦ Students who may take this class are a) GET course students who have finished a one-year study abroad experience, and b) Exchange students from partner institutions of the Osaka University of Commerce. While it is possible to carry out the internship independently, the program is based on pairs of students from the two above categories—a and b—who will complete their internships together in a buddy system.
- ♦ Activity logs should be recorded after every visit to the internship location and submitted to the member of the teaching staff in charge.

Special Preparation for the Class:

Students should make sure to record their internship activities after each visit.

GLST 301: Communication Skills in a Global Society

Instructor: Patrick R. Polen

Credit Unit: 2

Subtitle:

Discussing and debating current global issues.

Words of Guidance:

Make every effort to do your best now for greater success in the future.

Class Outline:

This class will enable students to express their opinions and debate a wide range of globally important issues. It will also explore the different patterns and ideas that help explain how the international system operates as required by global society. After researching and reading about issues such as climate change (support and resistance to the claim of climate change), capital punishment (cultural differences in crimes considered punishable by death), discrimination (racial, gender, abled/differently abled), students will present model arguments and formulate their own points of view. This will be done with systematic introduction of issue relevant vocabulary and phrases. Finally, in-class discussions and debates will allow students to present their own opinions, promoting critical thinking on many of the political, social, economic, and security issues that we face not only as citizens of our own individual countries, but also as members of the international community.

Class Goals:

To enable students to express their opinions, and debate a wide range of globally important issues we face as citizens of an increasingly interconnected world.

Lesson Plan:

1. Introduction to class, considering and responding to students' opinions
2. Biodiversity, protecting animal species and the environment
3. Ecotourism, promoting responsible and sustainable tourism practices
4. Water rights and access, taking action to create a water-secure world
5. Global warming, discussing the balance between economic growth and greenhouse gases
6. Poverty, and considering possible solutions to global inequality
7. Child labor and human slavery, protecting ourselves and others from exploitation
8. Capital punishment, keeping the punishment concomitant to the crime
9. Fair trade, discussing the TPP, NAFTA, and other trade agreements; debating issues of free trade and trade justice
10. Homelessness, providing for society's less affluent members
11. Vegetarianism, the hidden costs and sustainability of a western diet
12. The aging of society, staying active in our later years

13. Privacy in the age of the internet, the balance between freedom and security
14. Ethical business, promoting better global business practices
15. Discrimination, understanding its various forms, and how to end it

Grade Preparation:

Students should make sure to have thoroughly prepared each week's readings, and reviewed the necessary vocabulary before attending class.

Method of Grading:

Weekly quizzes: 30%

Homework/Class work: 40%

Final Exam: 30%

Required Text(s):

Topics for Global Citizenship, David Peaty, Kinseido

Points to Remember:

As this is an intensive class, remember to properly pace yourself throughout the class.

Special Preparation for the Class:

None

GLST 302: Explore Cool Japan

Instructor: Yoshiho Matsunaga, Shunei Norikumo **Credit:** 2

Subtitle:

Understanding the global “cool” factors of Japan by visiting the “cool” districts in Kansai area.

Words of Guidance:

Contemplate about “Cool Japan,” and apply active learning to achieve greater success as global entrepreneurs.

Class Outline:

Japan's emergent status as a cultural superpower is termed “Cool Japan.” Soft power is the ability of a culture to indirectly affect the behavior or interests of people in foreign countries. In this class, students will deepen their understanding about Japanese values, ideologies, traditional/pop culture, arts, or traditions through active learning. Active learning in this class includes an off-campus fieldwork research and a class presentation and discussion.

This class will allow students to conduct several researches and present their opinions in English, as well as promoting necessary and sufficient knowledge about “Cool Japan,” which is one of the essential considerations for global entrepreneurs.

Class Goals:

The primary goal of this class is for its students to acquire accomplishments befitting future global entrepreneurs. For this purpose, it is necessary that students deepen their understanding about Japanese soft power, referred to as “Cool Japan,” through in-class researches, field researches, and in-class discussions and debates on “Cool Japan” in English.

Lesson Plan:

Since this class is designed for the GET students who have successfully completed one academic year of study abroad and the foreign students from our international partner universities.

Before initiating fieldwork research, the instructors of this class will first pick one topic related to “Cool Japan.” Various groups of students will conduct careful preliminary studies on this topic. Subsequently, students will execute the field research outside the campus in Kansai area to verify the findings of their studies. Finally, they will present their research results using PowerPoint presentations and engage in in-class discussions on this topic. This process will be implemented 3-4 times a semester.

A few examples of the topics discussed in this class are as follows:

- a. Momofuku Ando and the invention of instant noodles
- b. The Japanese disaster management system
- c. The Japanese tea ceremony and flower arrangement

- d. Bushido (the samurai way of life) and martial arts
- e. Religion, Japanese-Shinto, and Buddhism

Grade Preparation:

Students will be evaluated based on their attainment of the aforementioned "Class Goals."

Method of Grading:

Research reports: 60%

Presentations: 20%

Contributions to in-class discussions and debates: 20%

Required Text(s):

Handouts will be distributed in class.

Points to Remember:

Preparation: Students must conduct careful in-class preliminary researches before conducting off-campus field research.

Review: Students must review the findings of both their in-class researches and off-campus field researches. In addition, they should use accurate and comprehensive research materials in their in-class PowerPoint presentations, discussions, and debates.

Special Preparation for the Class:

None