



銘傳大學

亞洲第一所美國認證大學

MING CHUAN UNIVERSITY

The First U.S.-Accredited University in Asia

Registration for International Degree-
Seeking Students

September 2023

Study in Taiwan Ming Chuan University



Founded in 1957

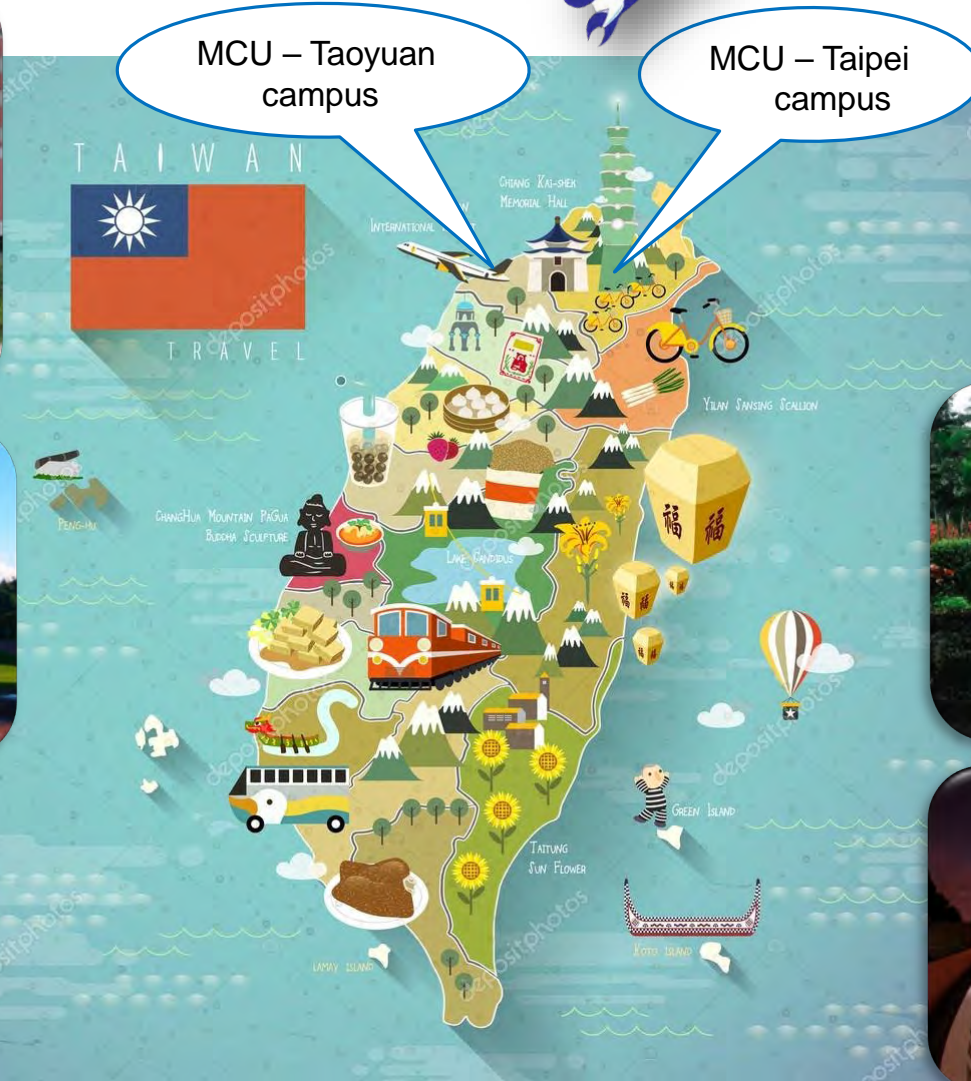


銘傳大學
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MING CHUAN UNIVERSITY
The First U.S.-Accredited University in Asia



MCU – Taoyuan campus

MCU – Taipei campus





11 Schools

- 1) School of Management 
- 2) School of Communication
- 3) School of Law
- 4) School of Information Technology
- 5) School of Finance Technology
- 6) School of Design 
- 7) School of Health
- 8) School of Education and Applied Languages
- 9) School of Tourism 
- 10) School of Social Science
- 11) International College (English-instructed) 

MCU – Taipei campus

Total Student Population
16,950 (2022-2023)

- 42 Departments
- 28 graduate degree programs
- 2 Ph.D. programs

MCU – Taoyuan campus

1,182 degree-seeking Int'l Students

3,807 students from outside of Taiwan



Taipei Campus 台北校區

學士學位/Bachelor's Degree=B
 碩士學位/Master's Degree=M
 博士學位/PhD Degree=D



Red : Programs taught in English
 紅色部份為提供英語授課課程之系、所

Management School 管理學院

系所	Department or Graduate School	B	M	D
國際企業學系、所	International Business	✓	✓	
企業管理學系、所	Business Administration	✓	✓	✓
財務金融學系、所	Finance	✓	✓	
會計學系、所	Accounting	✓	✓	
風險管理與保險學系、所	Risk Management and Insurance	✓	✓	



Communication School 傳播學院

系所	Department or Graduate School	B	M	D
廣播電視學系	Radio and TV	✓		
新聞學系	Journalism	✓		
廣告策略行銷學系	Advertising and Strategic Marketing	✓		
新媒體暨傳播管理學系、所	New Media and Communication Administration	✓	✓	



Law School 法律學院

系所	Department or Graduate School	B	M	D
法律系、所	Law	✓	✓	
財金法律學系	Financial Law	✓		

International College 國際學院

系所	Department or Graduate School	B	M	D
國際企業與貿易學位學程	International Business and Trade	✓		
新聞與大眾傳播學位學程	Journalism and Mass Communication	✓		
時尚創意管理學位學程	Fashion and Innovation Management	✓		
國際事務碩士學位學程	International Affairs			✓



Taoyuan Campus 桃園校區



學士學位/Bachelor's Degree=B
 碩士學位/Master's Degree=M
 博士學位/PhD Degree=D

Red : Programs taught in English
 紅色部份為提供英語授課課程之系、所

International College 國際學院



系所	Department or Graduate School	B	M	D
資訊科技應用學位學程	Applied Computing	✓		
旅遊及觀光學位學程	Travel and Tourism	✓		
國際事務與外交學位學程	International Affairs and Diplomacy	✓		

Health Technology School 健康科技學院

系所	Department or Graduate School	B	M	D
生物科技學系、所	Biotechnology	✓	✓	
醫療資訊與管理學系、所	Healthcare Information and Management	✓	✓	
生物醫學工程學系	Biomedical Engineering	✓		

Education and Applied Languages School 教育暨應用語文學院



系所	Department or Graduate School	B	M	D
教育研究所	Education			✓
應用中國文學系、所	Applied Chinese	✓	✓	✓
應用英語學系、所	Applied English	✓	✓	
華語文教學系	Teaching Chinese as a Second Language	✓		
應用日語學系、所	Applied Japanese	✓	✓	

Information Technology School 資訊學院

系所	Department or Graduate School	B	M	D
資訊管理學系、所	Information Management	✓	✓	
資訊傳播工程學系、所	Computer and Communication Engineering	✓	✓	
資訊工程學系、所	Computer Science and Information Engineering	✓	✓	
電腦與通訊工程學系、所	Information and Telecommunication Engineering	✓	✓	
電子工程學系、所	Electronic Engineering	✓	✓	

Tourism School 觀光學院



系所	Department or Graduate School	B	M	D
觀光事業學系、所	Tourism	✓	✓	
休閒遊憩管理學系	Leisure and Recreation Administration	✓		
餐旅管理學系	Hospitality Management	✓		

Social Science School 社會科學院

系所	Department or Graduate School	B	M	D
公共事務學系、所	Public Affairs	✓	✓	
諮商與工商心理學系、所	Counseling and Industrial/Organizational Psychology	✓	✓	
犯罪防治學系、所	Criminal Justice	✓	✓	

Design School 設計學院



系所	Department or Graduate School	B	M	D
商業設計學系、所	Commercial Design	✓	✓	
商品設計學系、所	Product Design	✓	✓	
建築學系、所	Architecture	✓	✓	
都市規劃與防災學系、所	Urban Planning and Disaster Management	✓	✓	
數位媒體設計學系、所	Digital Media Design	✓	✓	

Financial Technology 金融科技學院

系所	Department or Graduate School	B	M	D
經濟與金融學系、所	Economics and Finance	✓	✓	
應用統計與資料科學學系、所	Applied Statistics and Information Science	✓	✓	





Checklist before you leave home



身分證件

重要文件

錢

3C產品

其他

Checklist before you leave home

Checklist before you leave home: 離家前確認事項

Coming to Taiwan to study in MCU is easy and enjoyable. Please make sure that you prepare all the documents listed below and follow all the instructions.

務必清楚了解及備妥以下資料，來台灣銘傳大學讀書可以很簡單。





Checklist before you leave home

1. **Passport:** At least 1 year validity
護照且有效期至少一年

2. **Taiwan Visa:** 台灣簽證

Please apply for a Resident Visa with the remarks of “FS-銘傳大學”
請申請居留簽證且註記應為FS-銘傳大學

3. **Health certificate:** 體檢報告

It is the same one as you were requested to submit when you applied for the Taiwan visa. Before submitting the original one to Taiwan (ROC) Mission Embassy, you may make a photocopy and bring the photocopy to the school.

在母國申請簽證前，請先將體檢報告影印一份，並帶至台灣報到時繳交。





Checklist before you leave home

4. Bachelor degree students: 大學部學生

馬來西亞高中畢業生可請留台驗證

Required to have your foreign **high school** transcript and diploma verified by the Taiwan Embassy/Mission in the country where the high school is located. If your documents are not in English, please translate them into English and have them verified. Make sure to bring both of the original and the verified copies of your transcript and diploma to Taiwan.

國外的(非台灣)高中畢業證書及成績單，須經畢業學校所在地之臺灣駐外館處驗證，如果你的成績單與畢業證書（或畢業證明書）非中文或英文版本，請提供中文或英文的翻譯本並驗證，提醒你，正本和驗證本都要帶來台灣。

5. Graduate degree students: 研究所學生

Required to have your foreign **university** transcript and diploma verified by the Taiwan Embassy/Mission in the country where the high school is located. If your documents are not in English, please translate them into English and have them verified. Make sure to bring both of the original and the verified copies of your transcript and diploma to Taiwan.

國外的(非台灣)大學畢業證書及成績單，須經畢業學校所在地之臺灣駐外館處驗證，如果你的成績單與畢業證書（或畢業證明書）非中文或英文版本，請提供中文或英文的翻譯本並驗證，提醒你，正本和驗證本都要帶來台灣。



入境前準備



6. Authorization for Emergency Medical Treatment: 緊急醫療授權書

(Check email from SISS or download from international education and exchange division.)

從SISS提供的Email下載或國教處網站下載，請務必填寫清楚並請家長或監護人簽名。

7. Activate your overseas account function: 你的銀行卡需開通跨國使用功能

Please activate the overseas withdrawal function on your bank account. Prior to your departure, please make sure that your debit/credit cards are accessible from overseas. If possible, please exchange Taiwan dollars in your country since MCU tuition is paid in cash or paid by credit card.

你的銀行卡需要開通跨國使用的功能，才能在國外(台灣)領錢。如果方便，建議在自己國家先換好台幣，學校學費能用台幣現金支付或新生刷卡功能。



入境前準備



8. Medications: 藥品

You may bring your own medicine for emergency usage.
可帶少量個人藥品供緊急使用。也可以準備電子溫度計。

9. Plugs and Sockets: 插頭及插座

In Taiwan, the power plugs and sockets are of type A and B, of which the standard voltage is 110 V and the standard frequency is 60 Hz.
台灣的插頭插座是type A或B，電壓是110 V，頻率是60 Hz。



入境前準備



9. Taiwan Sim Card: 電話卡

Make sure to ask your own telecom company to activate your cellphone overseas usage function. If you are under 18, please complete declaration for applying a SIM card and bring the guardian's passport copy with you to Taiwan.

When you arrive in Taiwan, you may buy a sim card with your passport in the airport, which is much easier and cheaper. However, you must provide your second identification certificate if you would like to buy a sim card later in the city. Most of the staff at the telecom company are not fluent in English.

請記得開通手機存取國外SIM卡的功能。

若你未滿18歲，請填妥電話卡申辦家長同意書。當你飛抵台灣時，出示護照，就可以直接在機場購買SIM卡（這是最方便快捷的方式）；在市區購買SIM卡時，需要出示雙證件，而且通常通訊業者並不擅長英文溝通。

10. Drugs: 毒品

Penalties for possession, use or trafficking of illegal drugs, including Cannabis (Marijuana) and Nitrous Oxide (Laughing Gas), are severe. Convicted offenders can expect heavy fines, jail sentences and deportation.

製造、運輸、販賣及使用毒品，包括大麻及笑氣，會遭重罰、判刑及驅逐出境。



國際學生顧問組

Stay in Touch with MCU SISS



Crystal

Nancy

Section of International Students Service (SISS)

*台北校區For MCU Taipei campus students, please contact

Ms. Crystal (crystal@mail.mcu.edu.tw)

Ms. Nancy (nora@mail.mcu.edu.tw)

*桃園校區For MCU Taoyuan campus students, please contact

Ms. Betty (pic202@mail.mcu.edu.tw)

Ms. Teresa (mfchung@mail.mcu.edu.tw)



Betty

Teresa





What **NOT** to do?

入境台灣不能出現



What **NOT** to do?

違反台灣入境規定，會處高額罰款。

There are strict regulations (HIGH PENALTY FEE) regarding the importation of the following items:

1. No Meat (food that has meat inside please eat them up on the aircrafts)
禁止肉品 (內餡含有肉類的食物，請務必在飛機上吃完，不要帶下機)
2. No Plants (including soil and seeds) 禁止植物 (含土壤及種子)
3. No Animal or pets 禁止動物及寵物
4. No garlic 禁止大蒜
5. No desserts wrapped by leaf 禁止用葉子包覆的食物
6. No products containing illegal drugs. 禁止任何含禁藥的產品

Please double-check the list of restricted goods before travelling.

出發前，請務必再次確認禁止帶入台灣的物品。

[Customs regulations](#) - Customs administration of Taiwan 財政部關務署

<https://eweb.customs.gov.tw/>





What **NOT** to do?

Please do **NOT**:

Violate the regulations of Taiwan government
違反台灣政府規定

Violate the regulations of Ming Chuan University
違反銘傳大學規定

Work in Taiwan **without a work permit**
非法打工



Taiwan Visa application

申請台灣簽證

▶ **Please email-reply <MCU> International Program, Please reply~~ to SISS if you wish to receive the original hard copy of the letter of acceptance for visa purposes.**



Taiwan Visa application

Now

- MCU issues the letter of acceptance to international students.
- Students contact Taipei Representative Office overseas to apply for a visa.
 - ▶ [Please check the website of ROC Taiwan Embassy/ Taipei Representative Office near your place about visa application information and prepare the required materials.](#)

Visa type [Resident visa] and duration is decided by the ROC Taiwan Embassy/ Taipei Representative Office.

With FS-銘傳大學



Documents for MCU Registration

Now

1. Students can apply for a visa at the Taipei Representative Office near/in your place/country. Also, please have the following documents verified by the Taipei Office:

Bachelor/ undergraduate freshman students:

- a. Original diploma of highest degree or graduation certificate
- b. Original transcripts in high school

Transfer students (College graduate) in undergraduate:

- a. Original diploma of highest degree and college graduation certificate
- b. Original transcripts of high school and college study

Master/ graduate students:

- a. Original diploma of highest degree/ university graduation certificate
- b. Original transcripts in university

For the above documents, English or Chinese verified version is also necessary!

2. Please ask your parent/ guardian to sign on the Authorization Form for Emergency Treatment and bring the original document to Taiwan.





LANDING IN TAIWAN



Step by Step for international students

Arrival in TPE Airport (Taiwan Taoyuan International Airport)



When landing/ entering Taiwan

- Please wear masks on airplanes / during the entire journey, and fully charge your mobile phone.
- When existing the plane, airplane mode OFF and WIFI function ON!
- Personal & Carry-on Items Checkpoint
 - ▶ Pack lightly for one-day clothes and personal hygiene kit with hand luggage in case the check-in baggage does not arrive with your flight to Taiwan. It would be possible that check-in baggage is lost somewhere during the transition flight.
- Immigration Checkpoint: show your Passport, Taiwan Visa, Arrival Card
 - ▶ You can obtain the arrival card on the plane from the flight attendants, or after landing at the airport.
- Claim your baggage



Personal & Carry-on Items Checkpoint:



1 、 Passengers are **strictly restricted** from carrying the following products into Taiwan:

Meat, fresh fruits and vegetables, marine products, plants and seeds, and etc.

Do NOT bring sandwich/food from airplane!

Garlic, hotdog, meat floss, sweet wrapped in leaves, vacuum packaged meat

Soil, sprouting seeds, mooncakes with meat filling, meat buns and sauce...

Bread/ meals offered in flight may contain meat floss or hotdog

2 、 Prohibited items must be disposed of.

Violator, having concealed prohibited items, is subjected to **a heavy fine or deportation.**

☆ For detail, please visit: <https://etaipei.customs.gov.tw/>



Step by Step for international students

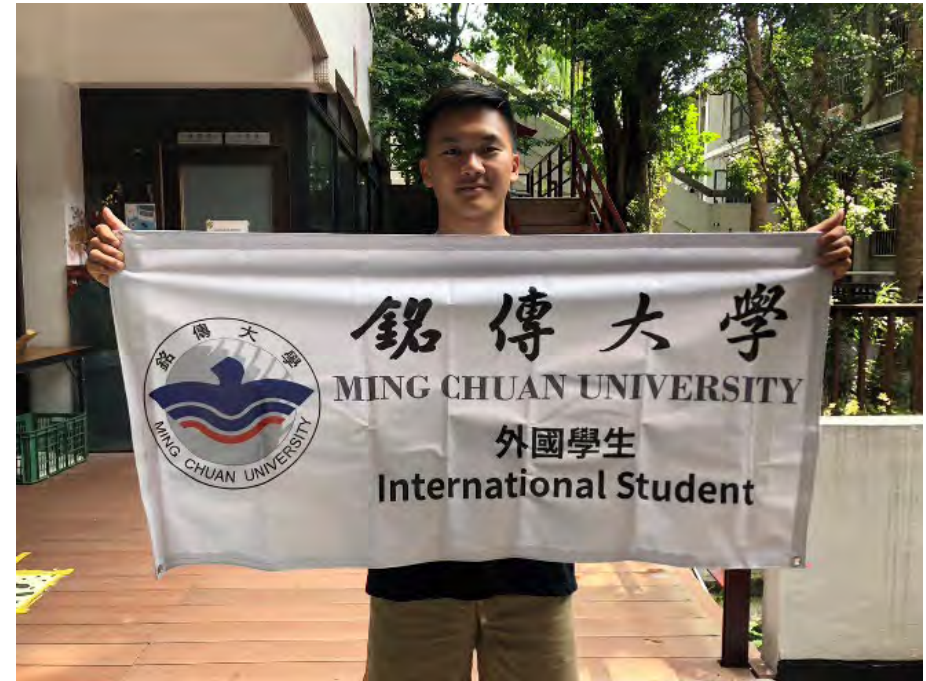
Arrival in TPE Airport (Taiwan Taoyuan International Airport)



When landing/entering Taiwan

- Find MCU Airport Pickup Team with “Ming Chuan University” sign at 15:00 / 18:30 / 22:30 at the airport arrival hall on the 1st and 2nd of September
 - ▶ If your flight is delayed or canceled, please email SISS right away and our latest shuttle bus is until 22:30.

MCU SISS staff will be waiting for you at the **arrival hall** with the banner



Step by Step for international students

Arrival in TPE Airport (Taiwan Taoyuan International Airport)



When landing/entering Taiwan

- Purchase a Taiwan mobile phone number/ SIM card at the telecom service provider at the airport. Please buy a sim card package valid for a longer period with unlimited data. You may use your credit card or pay NTD cash to buy the sim card.
 - ▶ Please remove the SIM card from your home country. Make sure your mobile phone has one Taiwan SIM card only to avoid any signal collision.
- Foreign Currency Exchange (into NTD cash) (around NT\$60,000 / approx. US\$2,000, of course you can change more to NTD cash)
 - ▶ Please try to change to NTD cash in your home country/ airport first. Otherwise, you will expect waiting time can be longer for money exchange at Taiwan airport.
 - ▶ You can use credit cards to pay for expenses of living in Taiwan. After you report to MCU, you may open a bank account in Taiwan.
- Take transportation and Check in MCU Dormitory





Purchase a Taiwan mobile number (SIM card):

1、Please prepare the following:

Over 18 years old: **passport + boarding pass**

Below 18 years old: **passport + guardian's passport copies + Declaration of Apply the Mobile Phone Number** (https://drive.google.com/file/d/1XUpa0bMR0OPu8Oin_9MZpIY8lpPP3bAb/view?usp=drive_link)

2、Please purchase a SIM package valid for a longer period

For example, NT\$500 (including limited call, and unlimited data)

Exchange rate depends on the telecom service provider at the airport, payable in NT dollars, foreign currency, and/or credit cards.

3、Please make sure your mobile phone is compatible with Taiwanese telecom SIM card.

▶ **Make sure that your mobile phone and credit / debit cards can be used for international travel and in Taiwan. You need to check with the telecom and credit /debit card companies in your home country first, especially if you are from Japan, US and Europe.**

▶ **On airplanes, please fully charge your mobile phone.**





Foreign Currency Exchange (in airport control area):

1、Foreign currency exchange machine/ ATM may not have enough cash

Please prepare some **cash** from home (around NT\$60,000 / approx. US\$2,000).

Accept Cash (USD, EUR, JPY, PHP, IDR, VND...) for currency exchange in airport control area (floating rate published by the central bank on a daily basis)

▶ Please try to change to **NTD cash** (around NT\$60,000 / approx. US\$2,000) in your home country/ airport first. Otherwise, you will expect waiting time can be longer for money exchange at the Taiwan airport.

2、Additional handling charge for old-design US dollar notes; do not accept 200 & 500 Euro notes; do not accept soiled or mutilated currency notes

According to the Bank of Taiwan, the followings are old-design US dollar notes:

Notes issued before 1996 (small faces), 1996 Letter A, 1999 Letter B, 2001 Letter C, 2003 Letter D, 2003 A-Letter F 100 dollar note, 2006 Letter H, 2006 A-Letter K 100 dollar note

Old-design US dollar notes less than \$100



MCU Airport Pickup Team: September 1st Friday & 2nd Saturday

- 1、Please make sure to arrange your flight landing in [Taiwan Taoyuan International Airport \(airport code: TPE\)](#), where the airport pickup service is provided. Pickup service is free of charge and the service is provided from 3PM until 10:30PM. You should purchase a plane ticket with an arrival time of 1PM or earlier for 3PM pick-up service; with an arrival time of 8:30PM or earlier for 10:30PM pick-up service. **So you have at least 2 hours to go through the customs, claim the baggage and come out to the arrival hall.**
- 2、Meeting place: Airport Arrival Hall, find MCU Pickup Team (student assistants) with “Ming Chuan University” sign from 3PM until 10:30PM. If your flight is delayed and you miss 3PM pick-up service, please wait inform SISS staff right away and wait for the next shuttle bus at 18:30.



Check in to the Dorm



MCU Taipei Off-campus JiXian Dormitory



Female students ▶ MCU Off-campus dormitory address:
Taipei Ji Xian Dormitory (Supervisor: Ms. Paloma Wang)
No.175, JiXian Rd., Sanchong District, New Taipei City
新北市三重區集賢路175號

Please understand that the university reserve the right to assign students to available room in the dormitory.

It could be in 4-person or 5-person room. The dorm supervisor will assign you to the available room when you move in. Students cannot choose roommates and will find out the room type and roommates only when moving in.

You can pay for the dorm fees (in NTD cash only) after coming to the campus

- Self check-in: please call Ms. Wang when you arrive at dorm lobby (between 9am~5pm)
- Add Ms. Paloma Wang (Phone/ Line ID: 0928650901) as your LINE friend
- Introduce yourself (**your names and degree student from XXX country**)
- Students can buy bedding sets at private vendor outside.



MCU Taipei Off-campus JiXian Dormitory



Male students ▶ MCU Off-campus dormitory address:
Taipei Ji Xian Dormitory (Supervisor: Ms. Amy Cheng)
No.175, JiXian Rd., Sanchong District, New Taipei City
新北市三重區集賢路175號

Please understand that the university reserve the right to assign students to available room in the dormitory.

It could be in 4-person or 5-person room. The dorm supervisor will assign you to the available room when you move in. Students cannot choose roommates and will find out the room type and roommates only when moving in.

You can pay for the dorm fees (in NTD cash only) after coming to the campus.

- Self check-in: please call Ms. Amy Cheng (0932-620-808) when you arrive at dorm lobby (between 9am~5pm)

- Students can buy bedding sets at private vendor outside.



Taipei Off-Campus Dorm

★ *Cooking is not allowed*

4~5 person room

★ *Meal plan is not provided*

NT\$20,600~19,600/ per person/ per semester (≒ US\$778~706)

The charge for electricity and air conditioning is **NOT** included, which should be equally shared by roommates.



MCU Taoyuan Off-campus DeMing Dormitory



Male & Female students ▶ MCU Off-campus dormitory address:

Taoyuan De Ming Dormitory (Supervisor: Mr. Luo)
No.83, Lane 77, De Ming Rd., Gui Shan District, Taoyuan City

桃園市龜山區德明路77巷83號

Please understand that the university reserve the right to assign students to available room in the dormitory, 3 persons in a room.

Students cannot choose roommates and will find out the room type and roommates only when moving in.

You can pay for the dorm fees (in NTD cash only) after coming to the campus.

- **Self check-in: please find dorm supervisor at the lobby when you arrive (between 9am~5pm)**
- **Students can reserve bedding sets from dorm supervisor or buy bedding sets at private vendor outside.**



Taoyuan Off-Campus Dorm

★ *Cooking is not allowed*

3 person room

★ *Meal plan is not provided*

NT\$16,000/ per person/ per semester (≒ US\$577)

The charge for electricity and air conditioning is **NOT** included, which should be equally shared by roommates.



Taoyuan on-campus Dormitory 桃園校內宿舍



International House



Male student Dorm

Male & Female students ▶ MCU on-campus dormitory address: No.5, De Ming Rd., Gui Shan District, Taoyuan City
桃園市龜山區德明路5號

Please understand that the university reserve the right to assign students to available room in the dormitory. Students cannot choose roommates and will find out the room type and roommates only when moving in. You can pay for the dorm fees (in NTD cash only) after coming to the campus.

- Self check-in: please find dorm supervisor at the lobby when you arrive (between 9am~5pm)
- Students can reserve bedding sets from dorm supervisor or buy bedding sets at private vendor outside.



Taoyuan on-campus Dormitory 校內宿舍

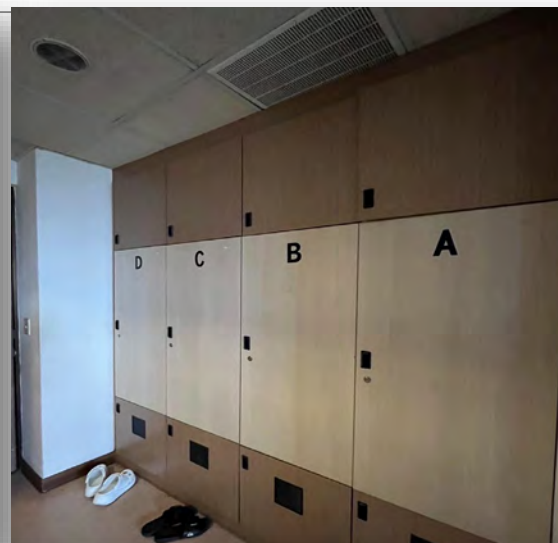
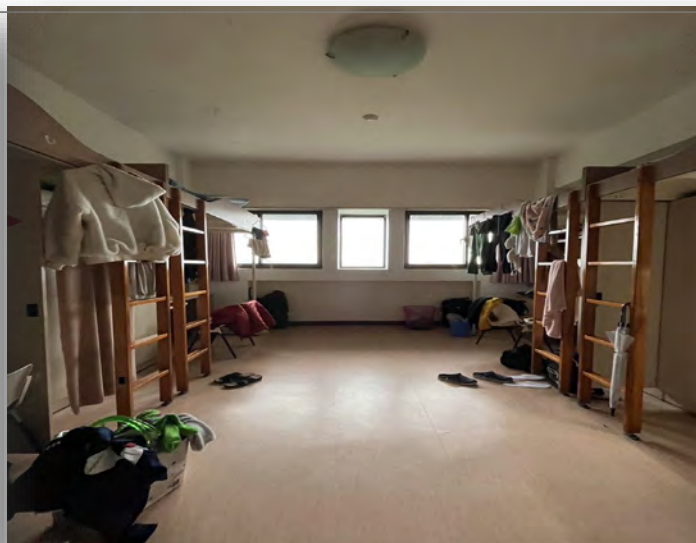
★ *Cooking is not allowed*

4 person room

★ *Meal plan is not provided*

NT\$11,000/ per person/ per semester (≒ US\$370)

The charge for electricity and air conditioning is **NOT** included, which should be equally shared by roommates.



★ *private toilet/ shower/*





MCU Off-campus Student Dormitory Frequently Asked Questions



Q. When should I pay for dormitory fees?

You can pay for the dorm fees (in NTD cash only) after coming to the campus. Please pick up the tuition bill from SISS.

Q. Does the dorm fees include electricity?

The fees for water and internet connection is included. The charge for electricity and air conditioning is **NOT** included, which should be equally shared by roommates, using prepaid card.

Q. Any dormitory deposit when moving in?

Dormitory deposit is required on the date of moving in, including cleaning deposit of NT\$1,000; card and key deposit of NT\$1,000, a total of NT\$2,000 (subject to change).

If residents move out the dormitory in the middle of the semester, their dormitory deposit will be retained. Some part of the dormitory deposit will be retained in accordance with the actual situation of damage or loss in the room.

Q. Internet connection?

Students should prepare own cable line for internet connection in off-campus school dormitories.

No WIFI service in the dormitory building.

WIFI is available at MCU university campuses. Students can use ID Number and password to log in.





MCU Off-campus Student Dormitory Frequently Asked Questions



Q. Dormitory curfew?

Dormitory curfew is from 23:00 to 06:00 and roll will be called at 23:00 every night. For dormitory residents' safety, residents shall not enter or exit the dormitory from 23:00 to 4:00 in the morning. Those residents who need to go out the dormitory for urgent or special reason must inform Dormitory Superintendent.

Q. Can I live outside on the weekends?

It would be possible. Please make the request/ sign off with the Dormitory Superintendent.

Q. During school summer/ winter vacation, can I stay at the dorm?

Please talk to the Dormitory Superintendent directly. Additional daily fees will be charged.

Q. Can I know/ choose my room mates before moving in?

Students cannot choose room mates and will find out the room type and roommates only when moving in.

Q. Can I bring visitors/ friends to my dorm room?

Inviting guests to stay overnight or meeting with non-residents in one's room is strictly prohibited, especially guests of the opposite sex are prohibited from entering the dormitory.





MCU Off-campus Student Dormitory Frequently Asked Questions



Q. Do I have to prepare my own bedding set?

Yes. Students can buy bedding sets at the private vendor outside. The price may range between NT\$1,000~NT\$2,000 (subject to change).

Bedding set reservation service will be offered to students who check in the dorm during late evening hours. Please contact SISS.

Q. Any hair dryer and electric kettle in each dorm room? Any microwave oven?

No. Cooking is not allowed in the dormitory.

The dorm room may be equipped with a mini refrigerator for storing food. Drinking fountain is provided at each floor level for public use. Students usually eat at cafeterias on campus or go off-campus. It is relatively convenient and inexpensive finding food around the campuses. Daily (three) meals costs around NT\$300~NT\$500.

Q. Laundry room in the dormitory? How about the fee?

Yes. The fee is approx. NT\$30 each time for laundry and NT\$10 for drying (subject to change).

Q. Can I use a rice cooker in the dorm room?

No. Illegal, dangerous, unsanitary or disruptive things, such as: TV, video games, electric irons, electric cookers, induction cookers, electric radiators, cooking equipment and so on are not permitted in the dormitory.





銘傳大學

亞洲第一所美國認證大學

MING CHUAN UNIVERSITY
The First U.S.-Accredited University in Asia

Orientation

新生註冊



MCU Orientation Program (organized physically on site)

**September 4th
(Monday)
9:30am~3:00
pm**

MCU New Student Workshop

**Location: E402 Large Conference Room, Taipei campus
P102 Meeting Room, Taoyuan campus**

► New student registration, VISA information, Taiwan government regulations, school regulations, campus environment, course information, etc.

Things to Bring to the Workshop:

1. Passport
2. Tuition fees various by departments+ Dormitory fees of NT\$19,600~20,600 in cash
3. Authorization for Emergency Medical Treatment form (contact information and signatures need to be completed by parents/guardians)

Students are required to attend workshop organized physically on campuses. If a student misses the orientation, we will not provide any video recording or follow-up support but will provide him/her with documents with instructions. Student will need to complete the various procedures on his/her own. He/she is solely responsible for any disadvantages he/she suffers as a result of absence.



MCU Orientation Program (organized physically on site)

<p>September 1st and 2nd, 2023</p>	<p>Airport Free airport shuttle bus time 15:00 / 16:30 / 22:30 (Taiwan Time)</p>
<p>September 4th, 2023</p>	<p>International degree Student orientation and registration Receive student ID number and Password</p>
<p>September 5th, 2023</p>	<p>Taoyuan students health examination (New students are required to complete the Health Exam as part of the registration procedure)</p>
<p>September 6th, 2023</p>	<p>Taipei students health examination (New students are required to complete the Health Exam as part of the registration procedure)</p>



MCU Orientation Program (organized physically on site)

September 7th and 8th, 2023	Chinese conducted department Orientation 碩士生不需要參加
September 8th, 2023	IC college Freshmen Orientation (English conducted departments)
September 11th, 2023	Class Begins students attend classes on campuses
September 11th 12:30pm ~ September 18th 12:30pm	Online Course Add/ Drop Period via MCU Student System Bachelor degree students usually take 15~20 credits per semester. Master degree students usually take 9~12 credits per semester.



- 1 電梯 Elevator
- 2 電梯 Elevator
- 3 電梯 Elevator
- 4 電梯 Elevator
- 5 電梯 Elevator

IC Office
6F, E bldg.

國際學院
International College

September 4th
E402

SISS (Visa advice)
2F, D bldg.

國際學生顧問室
Visa extension

IEE Office
2F, A bldg.

國際教育交流處
Submit documents

Bursar's Office
3F, A bldg.

出納組
Pay for dormitory/
insurance fees

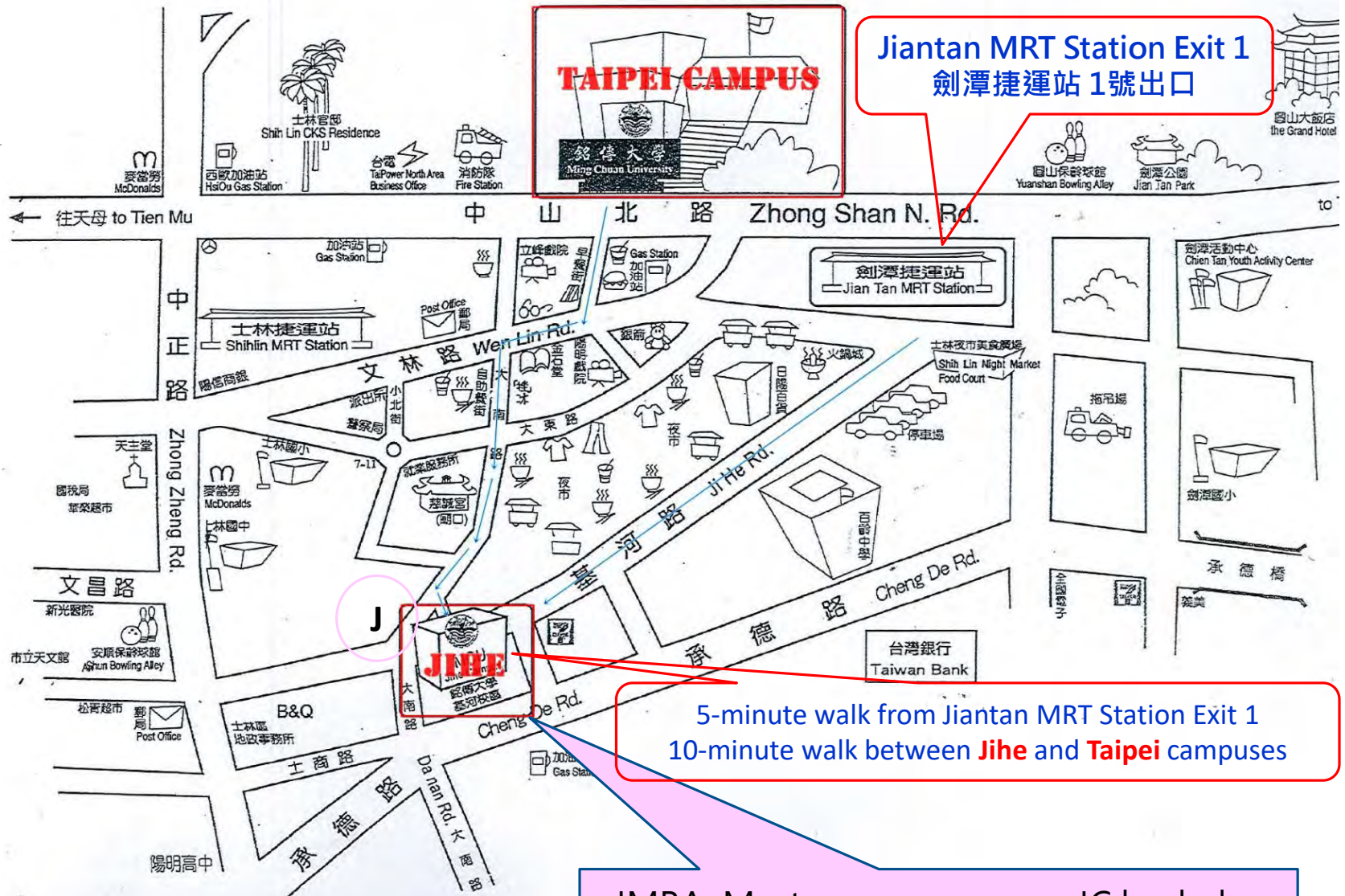
Find Classrooms in Buildings

- A** 行政大樓
Administration Building
- B** 法學大樓 & 會計大樓
School of Law Building &
Accounting building
- C** 餐廳
Restaurant
- D** 明道樓
Ming Dau Building
- E** 國企 & 財金大樓
International & Finance Building
- F** 企管 & 風保大樓
Business Administration &
Risk Management and Insurance Building
- G** 學生宿舍 & 學生活動中心
Student Dormitory &
Student Activities Center
- H** 傳播大樓
Communication Building
- I** 逸仙堂
Sun Yat Sen Auditorium
- VIP** 貴賓室國際會議廳
International VIP Conference Center
-  圖書館
Library
-  警衛室
Security office
-  現在位置
You Are Here

MCU Taipei Campus



MCU Taipei & Jihe Campus



Jiantan MRT Station Exit 1
劍潭捷運站 1號出口

5-minute walk from Jiantan MRT Station Exit 1
10-minute walk between Jihe and Taipei campuses

Find Classrooms in J Building

IMBA, Master courses, some IC bachelor courses are located in Jihe campus



MCU Taoyuan Campus

September 4th
P102
Meeting room

IEE Office
1F, Q bldg.

國際教育交流處
Submit documents

國際學院
International College

IC Office
2F, FF bldg.

In-campus Dorm
校內宿舍

Find Classrooms in Buildings

SISS (Visa advice)
1F, Q bldg.

國際學生顧問室
Visa extension

General Affairs Office
1F, Q bldg.

總務組
Pay for dormitory/
insurance fees

Off-campus DeMing Dorm
校外德明宿舍





How to Check Course Syllabus



Accounting

Management

Calculus

Psychology

Economics

Basic Mandarin

Human Evolution

Statistics



Check Course Syllabus



1. Link to MCU Website: <https://web.mcu.edu.tw/en>



web2.mcu.edu.tw/en

E-Request and E-Form Students Staff and Faculty 繁體中文

銘傳大學
MING CHUAN UNIVERSITY

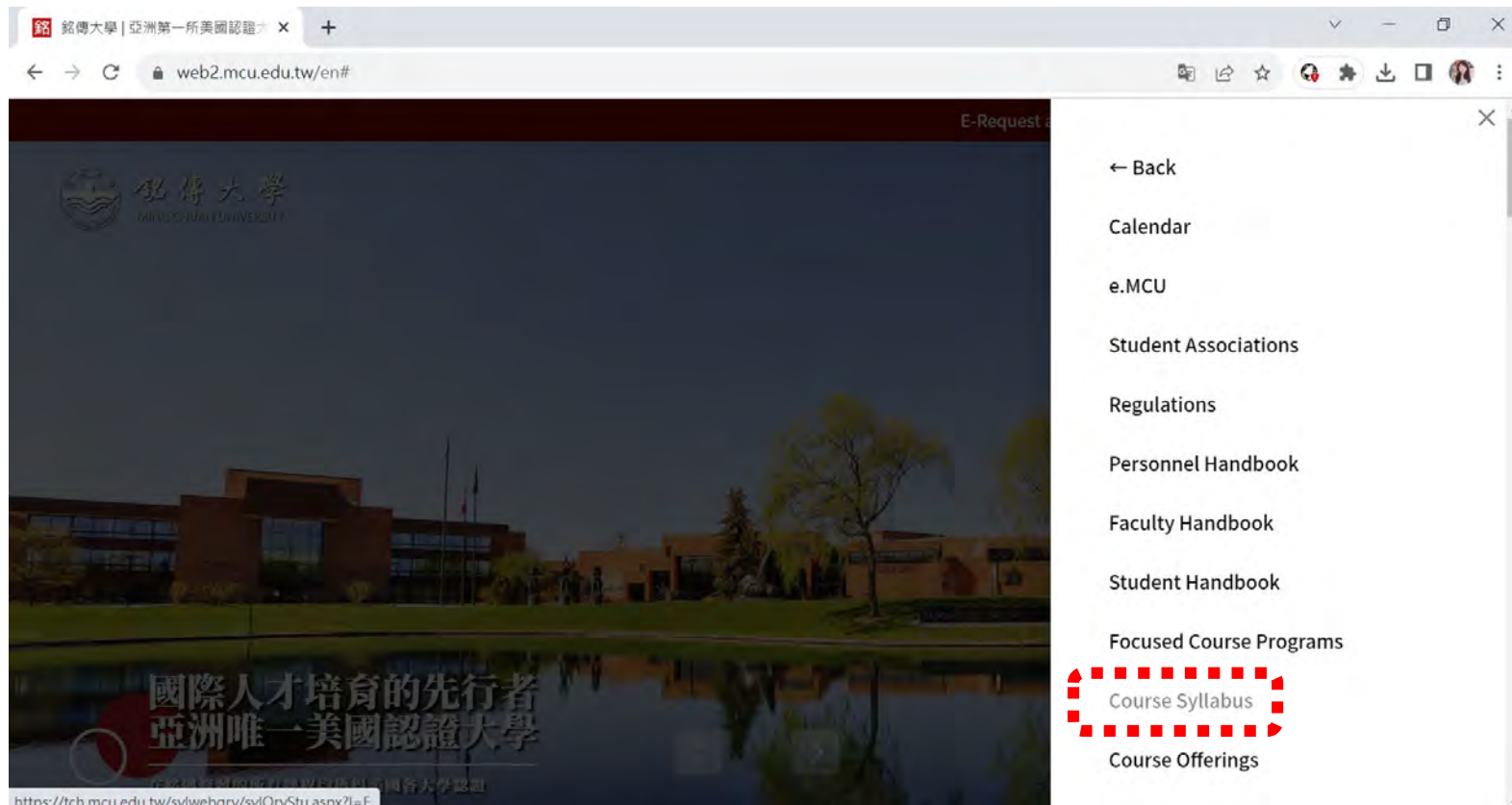
你走向世界的第一步
Your Jumpstart Into The World

- Click -> "Resources"



Check Course Syllabus

Click “Course Syllabus”



Check Course Syllabus



2. Click “2023-24 Academic Year / 1st (= September/ Fall semester)
or, Click “2022-23 Academic Year / 2nd (= February/ Spring semester)

Course Outline & Syllabi Query





Check Course Syllabus

3. Select “Department Code”

International College
English-taught
Department Code



BE A PART OF IC, AND SEE THE WORLD!

Course Outline & Syllabi Query

| 2023-24 Academic Year / 1st | 2022-23 Academic Year / 2nd | 21
| 2021-22 Academic Year / 1st | 2020-21 Academic Year / 2nd | 21

【2023-24 Academic Year 1st Semester】

Department Code	Department
00	General Education Center
02	Physical Education Office
	Information and Telecommunication Engineering

[Taipei campus]

[Click 11: Grad – IMBA \(Master\)](#)

[Click 27: Journalism & Mass Communication \(1st year~4th year\)](#)

[Click 57: Grad – International Business and Trade \(Master\)](#)

[Click 88: Fashion and Innovation Management \(1st year ~4th year classes\)](#)

[Click 90: Grad – International Affairs \(Master\)](#)

[Click 91: International Business and Trade \(1st year~4th year\)](#)

[Taoyuan campus]

[Click 48: Travel & Tourism \(1st year~4th year\)](#)

[Click 59: International Affairs and Diplomacy \(1st year~4th year\)](#)

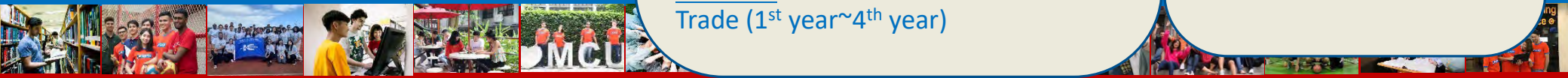
[Click 89: Information Technology Management \(1st year ~ 4th year classes\)](#)

[Taoyuan campus]

[Click 42: Department of Applied English \(1st year~4th year\)](#)

Provides a variety of English-instructed courses for international students

The rest are Regular Chinese-Taught Programs if your Chinese is really good!





Check Course Syllabus

4. For example: 91 – International Business and Trade Program

Course Outline & Syllabi Query

2023-24 Academic Year / 1st | 2022-23 Academic Year / 2nd | 2022-23 Academic Year / 1st | 2021-22 Academic Year / 2nd
2021-22 Academic Year / 1st | 2020-21 Academic Year / 2nd | 2020-21 Academic Year / 1st | 2019-20 Academic Year / 2nd

【2023-24 Academic Year 1st Semester】

Class Number	Course Number & Title	Instructor's Name	Chinese Outline	English Outline	Chinese Syllabi	English Syllabi
91101	91111Accounting I (E)	管家璿Tseng, Chia-Hsuan	Chinese Outline	English Outline	Chinese Syllabi	English Syllabi
91101	91113Economics I (E)	張可盈KOYIN CHANG	Chinese Outline	English Outline	Chinese Syllabi	English Syllabi
91101	99405Management (E)	王昱勻Yu-Yun Wang	Chinese Outline	English Outline	Chinese Syllabi	English Syllabi
91101	99759Basic Mandarin I (E)	王昱勻Yu-Yun Wang	Chinese Outline	English Outline	Chinese Syllabi	English Syllabi
91101	99800Introduction of Artificial Intelligence I (E)	王昱勻Yu-Yun Wang	Chinese Outline	English Outline	Chinese Syllabi	English Syllabi
91101	99991Physical Education I (E)	王昱勻Yu-Yun Wang	Chinese Outline	English Outline	Chinese Syllabi	English Syllabi
91102	91111Accounting I (E)	管家璿Tseng, Chia-Hsuan	Chinese Outline	English Outline	Chinese Syllabi	English Syllabi
91102	91113Economics I (E)	黃素琴HUANG, SHU-CHIN	Chinese Outline	English Outline	Chinese Syllabi	English Syllabi
91102	91145Business Mathematics (E)	方健亦Jeremy Mandelkern	Chinese Outline	English Outline	Chinese Syllabi	English Syllabi
91102	99759Basic Mandarin I (E)	王昱勻Yu-Yun Wang	Chinese Outline	English Outline	Chinese Syllabi	English Syllabi
91102	99991Physical Education I (E)	王昱勻Yu-Yun Wang	Chinese Outline	English Outline	Chinese Syllabi	English Syllabi
91102	91111Accounting I (E)	管家璿Tseng, Chia-Hsuan	Chinese Outline	English Outline	Chinese Syllabi	English Syllabi
91102	91113Economics I (E)	黃素琴HUANG, SHU-CHIN	Chinese Outline	English Outline	Chinese Syllabi	English Syllabi
91111	91145Business Mathematics (E)	方健亦Jeremy Mandelkern	Chinese Outline	English Outline	Chinese Syllabi	English Syllabi
91151	91111Accounting I (E)	管家璿Tseng, Chia-Hsuan	Chinese Outline	English Outline	Chinese Syllabi	English Syllabi
91152	91111Accounting I (E)	管家璿Tseng, Chia-Hsuan	Chinese Outline	English Outline	Chinese Syllabi	English Syllabi
91153	91111Accounting I (E)	管家璿Tseng, Chia-Hsuan	Chinese Outline	English Outline	Chinese Syllabi	English Syllabi
91201	91111Accounting I (E)	管家璿Tseng, Chia-Hsuan	Chinese Outline	English Outline	Chinese Syllabi	English Syllabi

•(E) means the course is instructed in English

Please be reminded without (E), the course is instructed in Mandarin Chinese.

Class Number
 91101: 1st year course
 91201: 2nd year course
 91301: 3rd year course
 91401: 4th year course





Check Course Syllabus

5. For example: 91 – International Business and Trade Program

• Taiwan Year 112 = 2023-2024
Academic Year

Course Plan/Proposal

Instructor's Name: CHEN HO
Year: 112 Semester: 1 (1-autumn term 2-spring term)
Class Number: 91202 Course Number: 99213
Course Name: Marketing Management (E)
Total credits: 3 Weekly classroom hours: 3
Department: 91International Business and Trade Program
Course type: 1 required
Semester: 1 (1-1st semester 2-2nd semester 3-Full academic year)

• 3 credits = 3
classroom hours x
18 weeks per
semester = 54
hours in total
• 3 credits = 6 ECTS

• Course Objective/
Outline/ Outcomes...

Course Objective	1. The introduction of marketing management 2. Marketing management cases analysis 3. Application of marketing tools (Product, price, promotion, place, and process)
Course Outline	1. Introduction: Marketing management 2. Marketing planning 3. Customer and consumer behavior 4. Marketing environment 5. Marketing strategy 6. Product 7. Price 8. Place 9. Promotions 10. Promotional mix 11. Physical evidence, people, and process 12. General Issues
Course Outcomes	1. Understand the basic concepts of marketing management 2. Identify key elements those underlie good marketing practices 3. Learn to utilize marketing tools to create values for customers and organizations
Department Education Goal	◎Helping students in developing expertise in business disciplines ◎Striving for excellence in learning and teaching ◎Helping students develop global views
Department Core Competency	◎Ability to understand basic international business and management knowledge 30% ◎Ability to work as a team player (interpersonal skills) 30% ◎Ability to analyze problem and case study 40%

Course Syllabus

Instructor's Name: CHEN HO
Year: 112 Semester: 1 (1-autumn term 2-spring term)
Class Number: 91202 Course Number: 99213

Course Name: Marketing Management (E)
Total credits: 3 Weekly classroom hours: 3
Department: 91International Business and Trade Program
Course type: 1 required
Semester: 1 (1-1st semester 2-2nd semester 3-Full academic year)

• (E) means the course is instructed in English

Week	Unit	Points to be covered
1	Course Overview	Course Overview
2	Chapter 1	Introduction: Marketing
3	Chapter 2	Marketing Planning
4	Chapter 3	Customer and Consumer Behavior
5	Chapter 4	Marketing Research
6	Chapter 5	Marketing Mix and Communication
7	Chapter 6	Product
8	Chapter 1-6	Course Review and In-Class Exam
9	Midterm	Midterm
10	Chapter 1-6	Speech and Discussion
11	Chapter 7	Price
12	Chapter 8	Place
13	Chapter 9	Promotions Mix
14	Chapter 10	Promotional Tools
15	Chapter 11	Physical Evidence, People, and Process
16	Chapter 12	General Issues
17	Chapter 7-12	Course Review and In-Class Exam
18	Final Exam	Final Exam

• Weekly Syllabus
(18 weeks in total)



Check Course Offerings

1. Link to MCU Website: <https://web.mcu.edu.tw/en>



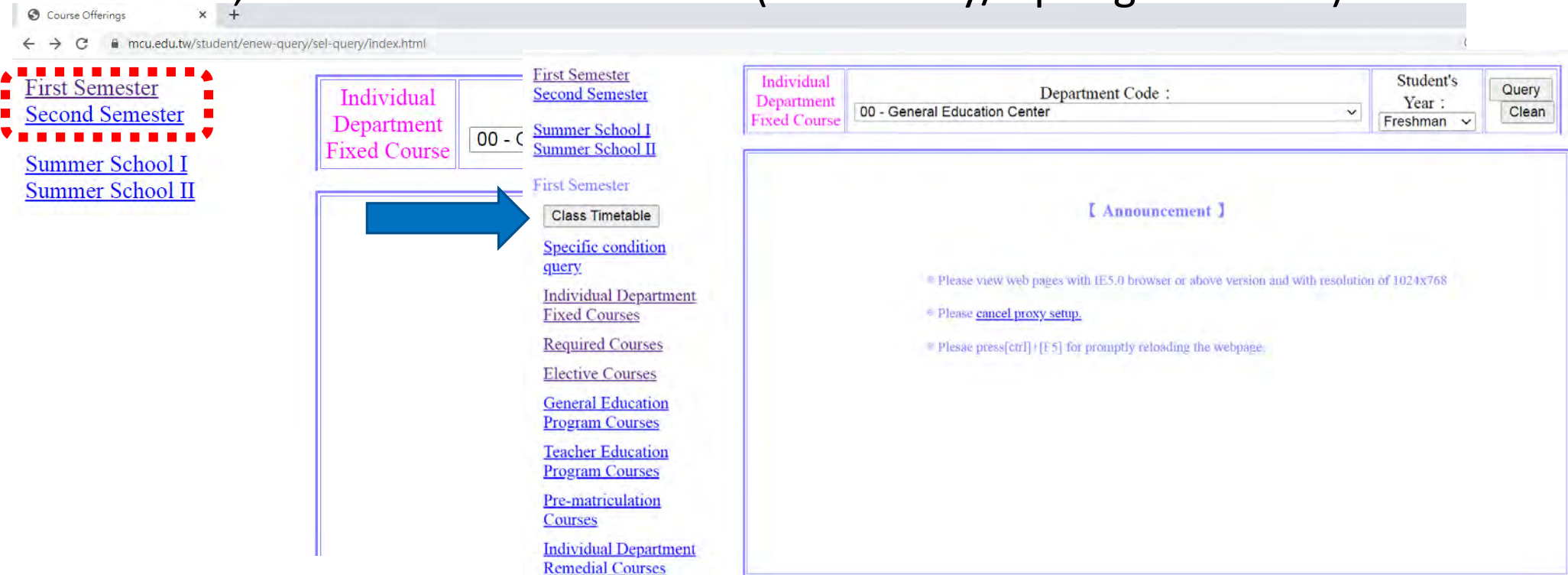
The screenshot shows the homepage of the Ming Chuan University website. The browser address bar displays "web2.mcu.edu.tw/en". The website header includes navigation links for "E-Request and E-Form", "Students", "Staff and Faculty", and "繁體中文". The main banner features a group of students in blue shirts huddled together, with the text "你走向世界的第一步" (Your Jumpstart Into The World) and the university logo. A callout box with a pink background and a red dashed border points to the "Resources" menu item in the top right corner. The callout box contains the text: "Click -> 'Resources'".

- Click -> "Resources"



Check Course Offerings

2. Click “First Semester” (= September/ Fall semester)
or, Click “Second Semester” (= February/ Spring semester)



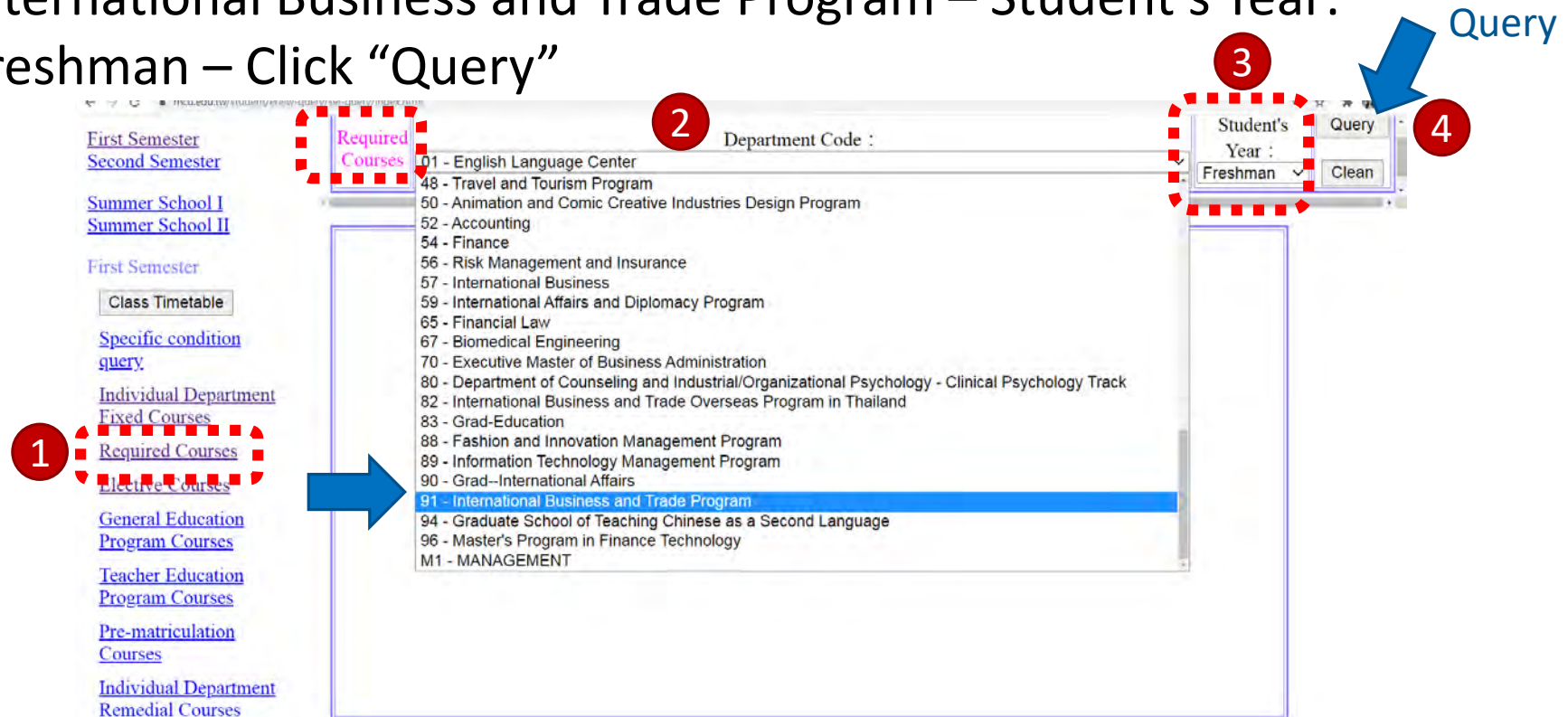
The screenshot shows the 'Course Offerings' page on mcu.edu.tw. On the left, a red dashed box highlights the navigation menu with the following links: [First Semester](#), [Second Semester](#), [Summer School I](#), and [Summer School II](#). A blue arrow points from this menu to the 'First Semester' link in the main content area. The main content area includes a search box with '00 - C' entered, and a list of course categories: [First Semester](#), [Second Semester](#), [Summer School I](#), [Summer School II](#), [Class Timetable](#), [Specific condition query](#), [Individual Department Fixed Courses](#), [Required Courses](#), [Elective Courses](#), [General Education Program Courses](#), [Teacher Education Program Courses](#), [Pre-matriculation Courses](#), and [Individual Department Remedial Courses](#). On the right, there is a 'Department Code' dropdown menu set to '00 - General Education Center', a 'Student's Year' dropdown menu set to 'Freshman', and 'Query' and 'Clean' buttons. Below these is a large box containing an announcement: **[Announcement]** with instructions: 'Please view web pages with IE5.0 browser or above version and with resolution of 1024x768', 'Please [cancel proxy setup](#).', and 'Please press[ctrl]+[F5] for promptly reloading the webpage.'





Check Course Offerings – Required Courses

3. Click “Required Courses” – Department Code: 91 – International Business and Trade Program – Student’s Year: Freshman – Click “Query”



The screenshot shows a web interface for checking course offerings. On the left sidebar, there are several menu items: [First Semester](#), [Second Semester](#), [Summer School I](#), [Summer School II](#), [First Semester](#), [Class Timetable](#), [Specific condition query](#), [Individual Department Fixed Courses](#), [Required Courses](#) (highlighted with a red dashed box and labeled '1'), [Elective Courses](#), [General Education Program Courses](#), [Teacher Education Program Courses](#), [Pre-matriculation Courses](#), and [Individual Department Remedial Courses](#). A blue arrow points from the 'Required Courses' link to a central list of department codes. The list includes: 01 - English Language Center, 48 - Travel and Tourism Program, 50 - Animation and Comic Creative Industries Design Program, 52 - Accounting, 54 - Finance, 56 - Risk Management and Insurance, 57 - International Business, 59 - International Affairs and Diplomacy Program, 65 - Financial Law, 67 - Biomedical Engineering, 70 - Executive Master of Business Administration, 80 - Department of Counseling and Industrial/Organizational Psychology - Clinical Psychology Track, 82 - International Business and Trade Overseas Program in Thailand, 83 - Grad-Education, 88 - Fashion and Innovation Management Program, 89 - Information Technology Management Program, 90 - Grad-International Affairs, 91 - International Business and Trade Program (highlighted in blue), 94 - Graduate School of Teaching Chinese as a Second Language, 96 - Master's Program in Finance Technology, and M1 - MANAGEMENT. A red dashed box labeled '2' surrounds the 'Required Courses' link and the list. To the right, there is a form with 'Department Code :', 'Student's Year :', and 'Query' and 'Clean' buttons. The 'Student's Year' dropdown is set to 'Freshman' and is highlighted with a red dashed box labeled '3'. A blue arrow labeled 'Query' points to the 'Query' button, which is labeled '4'.





Check Course Offerings – Required Courses

4. For example: Department Code: 91 – International Business and Trade Program – Freshman Year – Required Courses

[First Semester](#)
[Second Semester](#)

[Summer School I](#)
[Summer School II](#)

First Semester

[Specific condition query](#)

[Individual Department Fixed Courses](#)

[Required Courses](#)

[Elective Courses](#)

[General Education Program Courses](#)

[Teacher Education Program Courses](#)

[Pre-matriculation Courses](#)

[Individual Department Remedial Courses](#)

[Junior Physical Education Courses](#)

Required Courses

Department Code :

Student's Year :

Course	Class	Class Capacity/Current Registration	Instructor	Date/Period	Year	Classroom 【Campus】	Term	Credit
00997 Class Meeting	91101 國企 E-甲	70 / 62	Ordinary Class: CHUN-HSUAN WANG	Day 2 : 20	1	D301 【Taipei】	Required	0
00999 Weekly Meeting	91101 國企 E-甲	70 / 62	∴	Day 5 : 05	1	【Taipei】	Required	0
91111 Accounting I (E)	91101 國企 E-甲	5 / 64	Ordinary Class: Tseng, Chia-Hsuan	Day 3 : 02 03 04 week 4 : 05 06	1	B301 【Taipei】	Required	3
91113 Economics I (E)	91101 國企 E-甲	70 / 63	Ordinary Class: CHUN-HSUAN WANG Lab Class: CHEN HQ	Day 5 : 01 02 03 week 5 : 04	1	E301 【Taipei】	Required	3
99405 Management (E)	91101 國企 E-甲	70 / 62	Ordinary Class: TU, HUEI-SHENG	Day 2 : 02 03 04	1	H402 【Taipei】	Required	3
99759 Basic Mandarin I (E)	91101 國企 E-甲	0 / 43	Ordinary Class: Fu-Tsai Alan Hsieh	Day 1 : 07 08 09	1	B505 【Taipei】	Required	3
99775 Applied Information Technology : Office Software (E)	91101 國企 E-甲	60 / 62	Ordinary Class: PAI YUH-HWA	Day 3 : 05 06 07 08	1	F609 【Taipei】	Required	3
99991 Physical Education 1 (E)	91101 國企 E-甲	75 / 64	Ordinary Class: WANG SAN TSAI	Day 1 : 05 06	1	體育 【Taipei】	Required	0
00997 Class Meeting	91102 國企 E-乙	90 / 69	Ordinary Class: CHEN HO	Day 4 : 20	1	E301 【Taipei】	Required	0
00999 Weekly Meeting	91102 國企 E-乙	90 / 69	∴	Day 5 : 05	1	【Taipei】	Required	0





Check Course Offerings – Elective Courses

5. Click “Elective Courses” – Department Code: 91 – International Business and Trade Program – Student’s Year: Freshman – Click “Query”

[First Semester](#)
[Second Semester](#)

[Summer School I](#)
[Summer School II](#)

First Semester

[Class Timetable](#)

[Specific condition query](#)

[Individual Department Fixed Courses](#)

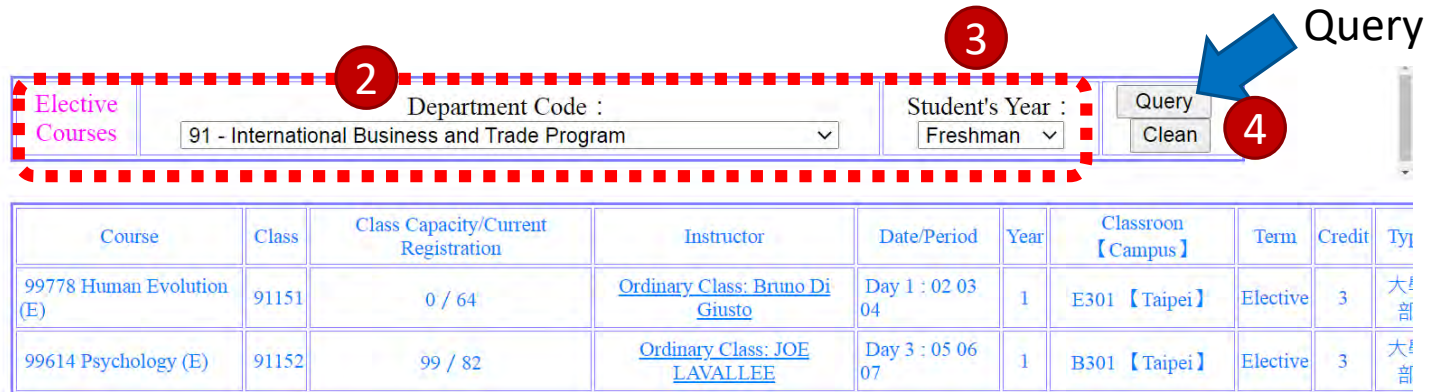
[Required Courses](#)

[Elective Courses](#)

[General Education Program Courses](#)

[Teacher Education Program Courses](#)

[Pre-matriculation Courses](#)



Course	Class	Class Capacity/Current Registration	Instructor	Date/Period	Year	Classroom 【Campus】	Term	Credit	Ty
99778 Human Evolution (E)	91151	0 / 64	Ordinary Class: Bruno Di Giusto	Day 1 : 02 03 04	1	E301 【Taipei】	Elective	3	大學
99614 Psychology (E)	91152	99 / 82	Ordinary Class: JOE L'AVALLEE	Day 3 : 05 06 07	1	B301 【Taipei】	Elective	3	大學

1. Click "Elective Courses"





Check Course Offerings – Elective Courses

6. Click “Elective Courses” – Department Code: 91 – International Business and Trade Program – Student’s Year: **Junior** – Click “Query”

[First Semester](#)
[Second Semester](#)

[Summer School I](#)
[Summer School II](#)

[First Semester](#)

[Class Timetable](#)

[Specific condition query](#)

[Individual Department Fixed Courses](#)

[Required Courses](#)

[Elective Courses](#)

[General Education Program Courses](#)

[Teacher Education Program Courses](#)

[Pre-matriculation Courses](#)

Elective Courses

Department Code : 91 - International Business and Trade Program

Student's Year : Junior

Course	Class	Class Capacity/Current Registration	Instructor	Date/Period	Year	Classroom 【Campus】	Term	Credit
99446 Human Resource Management (E)	91351	60 / 60	Ordinary Class: CHEN HO	Day 4 : 02.03.04	3	D301 【Taipei】	Elective	3
99226 Service Operations Management (E)	91352	60 / 59	Ordinary Class:	Day 1 : 05.06			Elective	3
91127 Investment (E)	91353	60 / 60					Elective	3
99524 Electronic Commerce (E)	91354	60 / 60					Elective	3
99524 Electronic Commerce (E)	91355	60 / 37					Elective	3
91123 Training and Development (E)	91356	60 / 60					Elective	3
91135 Business Internship I (E)	91357	70 / 29					Elective	3
91144 Integrated Marketing Communication (E)	91357	60 / 60	Ordinary Class: Pei-Ju Tung	Day 3 : 02.03.04	3	D301 【Taipei】	Elective	3

✘

Class Capacity/ Current Registration
60/60 = class full, no seats
→ cannot register

✔

Class Capacity/ Current Registration
60/37 = 23 seats available
→ you can add this course



Check Course Offerings – Elective Courses

7. How to read the schedule

Weekday
2 = Tuesday

Class No.	Course No./Course	Required/Elective	Classroom	Credit	Lecture(Y) Lab(N)	Day	Start Period	End Period
43191	43746 Seminar in Redology	Elective	P2132	3	Y	2	02	04
43294	43760 Studies on Chinese Confucianism	Elective	P2132	3	Y	4	05	08

Taipei/ Jihe
campus
Class
Period

Section#	01	02	03	04	20	05	06	07
Time	08:10-09:00	09:10-10:00	10:10-11:00	11:10-12:00	12:10-13:00	13:10-14:00	14:10-15:00	15:10-16:00
Section#	08	09	40	50	60	70		
Time	16:10-17:00	17:10-18:00	18:30-19:20	19:25-20:15	20:20-21:10	21:15-22:05		

Taoyuan
campus
Class
Period

Section#	01	02	03	04	20	05	06	07
Time	08:10-09:00	09:10-10:00	10:10-11:00	11:10-12:00	12:00-12:50	12:50-13:40	13:50-14:40	14:50-15:40
Section#	08	09	40	50	60	70		
Time	15:50-16:40	16:50-17:40	18:00-18:50	18:55-19:45	19:50-20:40	20:45-21:35		



IMBA Master program (English-taught)

For reference only
(subject to change)



IMBA /PHD Timetable--Fall Semester 2022

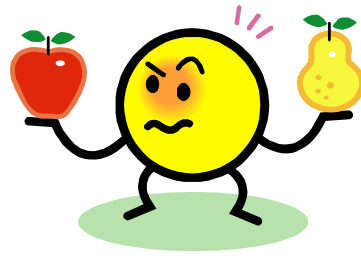
IMBA TIMETABLE--Spring semester 2023

Shading-Required Courses: The Required Courses will be enrolled automatically by the system.

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	Mon.	Tue.	Wed.	Thu.	Fri.
02 09:10 10:00	Organizational Behavior 組織行為 Shu, Chin-Yi 許境頤 Class: 11131 Course: B0135 Room: J413	Business Ethics and Sustainability 企業倫理與永續發展 Shu, Chin-Yi 許境頤 Class: 11242 Course: M2201 Classroom: J413	Corporate Finance 公司理財 (IMBA1) Yao, Ming-Li 姚名麗 2 Chang, Shu-Lien 張書謙 1 Class: 11142 Course: M2102 Room: J413	Supply Chain Management 供應鏈管理 9:10-12:00 Yu, Hung-Liang 俞洪亮 Class: 11231 Course: B0139 Room: J310	
03 10:10 11:00					
04 11:10 12:00					
20 12:10 13:00					
05 13:10 14:00	E-Business 電子化企業 Lin, Tin-Li 林頂立 Class: 11230 Course: B0137 Room: J512	Marketing Management 行銷管理 (IMBA1) 10:10-13:00 Chen, Hsiu-Li 陳綉里 Class: 11142 Course: M2101 Classroom: J413	Statistic Methods & Data Analysis 統計方法與資料分析 Chiang, Hui-Chen 江慧貞 Class: 11130 Course: B0112 Room: J413	Social Science Research Methods (E) 社會科學研究方法(英) (PHD) Chen, Hsiu-Li 陳綉里 Class: 11146 Course: B1177 Classroom: J403	
06 14:10 15:00					
07 15:10 16:00					
08 16:10 17:00					
09 17:10 18:00				Business Chinese(1) 商業中文(一) (IMBA1) Cheng, Tsun-Jen 鄭尊仁 Class: 11142 Course: B0109 Classroom: J413	

	Monday 星期一	Tuesday 星期二	Wednesday 星期三	Thursday 星期四	Friday 星期五
01					
02 09:10 10:00	International Financial Management 國際財務管理 Chiang, Hui-Chen 江慧貞 Class: 11232 Course: B0223 Room: J413	Operations Management 作業管理 Yu, Hung-Liang 俞洪亮 Class: 11142 Course: M2104 Room: J413	Human Resource Management 人力資源管理 Shu, Chin-Yi 許境頤 Class: 11142 Course: M2103 Room: J413	Research Methods 研究方法 Tu, Chia-Yu 涂嘉峪 Class: 11130 Course: B0120 Room: J413	Managerial Accounting 管理會計 Hung, Chia-Hsin 洪嘉馨 2 Tseng, Chia-Hsuan 曾家瑞 1 Class: 11134 Course: B0224 Room: J413
03 10:10 11:00					
04 11:10 12:00					
05 13:10 14:00					
06 14:10 15:00	Strategy Management 策略管理 Hung, Kuang-Peng 洪廣朋 Class: 11235 Course: B0160 Room: J413	Consumer Behavior 消費者行為 (IMBA 2 only, 14 weeks course, Chen, Shiu-Li 陳綉里 (12:00-16:00) Class: 11233 Course: B0125 Room: J413	Organizational Theory and Management 組織理論與管理 Hsieh, Chang-Lung 謝昌隆 1 許境頤 2 11231 B0222 J413	Digital Business and Marketing Mode Research (E) 數位商務與行銷模式研究(英) (PHD) Chen, Shiu-Li 陳綉里 Yen, Chia-Hui 顏嘉惠 Chang, Chun-Ming 張俊民 Class: 11110 Course: B1311 Room: J309	
07 15:10 16:00					
08 16:10 17:00					
09 17:10 18:00					



How to Select Courses

Q. When can I select courses and how?

After arriving at MCU in the beginning of the new semester and completing the registration procedure, students can enroll, change, add or drop courses online through Student System.

For 2023 Fall semester, the course selection starts from September 11th 12:30 at noon until September 18th 12:30 at noon. User ID and Password will be provided at the New Student Workshop on campus in September.





HOW MUCH DO YOU NEED

Cost Estimate for Reference
For one-semester study at MCU



Fees you need to prepare (estimate in NTD):

1. Tuition Fee	NT\$49,000~55,000	<ul style="list-style-type: none"> Actual amount is subject to your major at MCU Pay NTD Cash or credit card
2. Personal living expenses (incl. daily meals, transportation, textbooks, etc.)	NT\$54,000~ 60,000 (6 months)	<ul style="list-style-type: none"> Pay cash at own expenses Credit cards are accepted at some restaurants outside the campus
3. Medical Checkup	NT\$500~1,000	<ul style="list-style-type: none"> Pay cash Student Health Exam (New students are required to complete the medical health checkup as part of the registration procedure)
4. MCU Off-campus Dormitory	NT\$11,000~21,600 (per semester)	<ul style="list-style-type: none"> Pay cash at MCU campus
5. Alien Residence Card (ARC) online application fee	NT\$500~2,600 (per year)	<ul style="list-style-type: none"> Online application procedures will be explained later.

TOTAL (estimate For one-semester study at MCU)
NT\$120,000~\$140,000

approx. US\$4,000~US\$4,700

*Currency Exchange Rate: NT\$:US\$ = 30:1 (subject to change)

If you want, you can open a local bank account in Taiwan to withdraw cash from the account.

Pay MCU Tuition Fees by credit card 銘傳新生刷卡系統

<https://payment.mcu.edu.tw/my/login>

繳費單9月4日會拿到 Payment Form in hard copy will be provided on the 4th of September.

MCU Payment System

當期繳費 Pay

繳費記錄 History

登入 Student Login

學號 Student ID

Enter Student ID



Enter Captcha

查詢 Query



Questions and Answers



Q&A

Questions?

Q. Can I take the courses online for the entire Fall semester?

No, you cannot. Students must enter Taiwan as soon as possible or before September 25th. All students must report to MCU campus and attend classes in person. If you want to postpone your admission to 2024 Spring semester, starting in February, please email IEE office.

Q. Can I get a refund or discount if I cannot move in the dormitory on September 1st?

No, you cannot. Dormitory is reserved under your name. No refund or discount will be offered to late arrivals. The dormitory fee is fixed for the entire semester.



- ▶ Please feel free to raise hand/ question.
PPT and Zoom recording will be provided.

Entry Procedures to Taiwan

Q. School starts on September 11th Monday. If I am not be able to attend the class on campus, does the school have online classes?

All classes will be conducted physically on campus, starting from September 11th. Please arrive in Taiwan in early September.

If you get the offer letter this week, please do the visa application as soon as you can.

Do NOT delay your entry to Taiwan because of your personal reasons.

Q. If I arrive in Taiwan earlier, e.g. late August, can I move into the dormitory?

It would be possible. Please contact Section of International Students Service (SISS) Taipei (nora@mail.mcu.edu.tw) or Taoyuan (pic202@mail.mcu.edu.tw).

In principle, MCU Dormitory Move-in Date: September 1st ~ 3rd, 2023

Dormitory rooms are allocated by the university. All students should sign school dormitory agreements and comply with the regulations. More details are available in this Student Handbook.

School dormitory requires cash deposit for keys (NT\$1,000~NT\$2,000) when check-in. Students need to prepare personal bedding set, or purchase personal bedding set at the private vendors off campus.



Questions about visa and entry procedures?

Stay in Touch with MCU SISS

Section of International Students Service (SISS)

*台北校區 For MCU Taipei campus students, please contact

Ms. Crystal (crystal@mail.mcu.edu.tw)

Ms. Nancy (nora@mail.mcu.edu.tw)



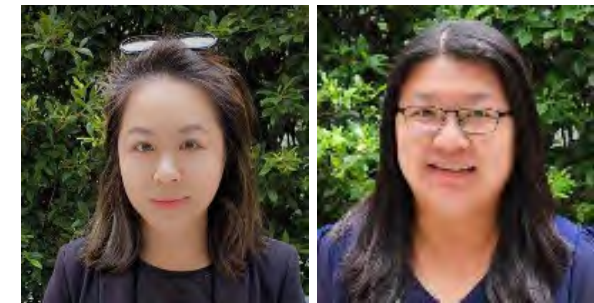
Crystal

Nancy

*桃園校區 For MCU Taoyuan campus students, please contact

Ms. Betty (pic202@mail.mcu.edu.tw)

Ms. Teresa (mfchung@mail.mcu.edu.tw)



Betty

Teresa

Questions about courses?

Contact your [departmental secretary](#)



Question about Course Selection?

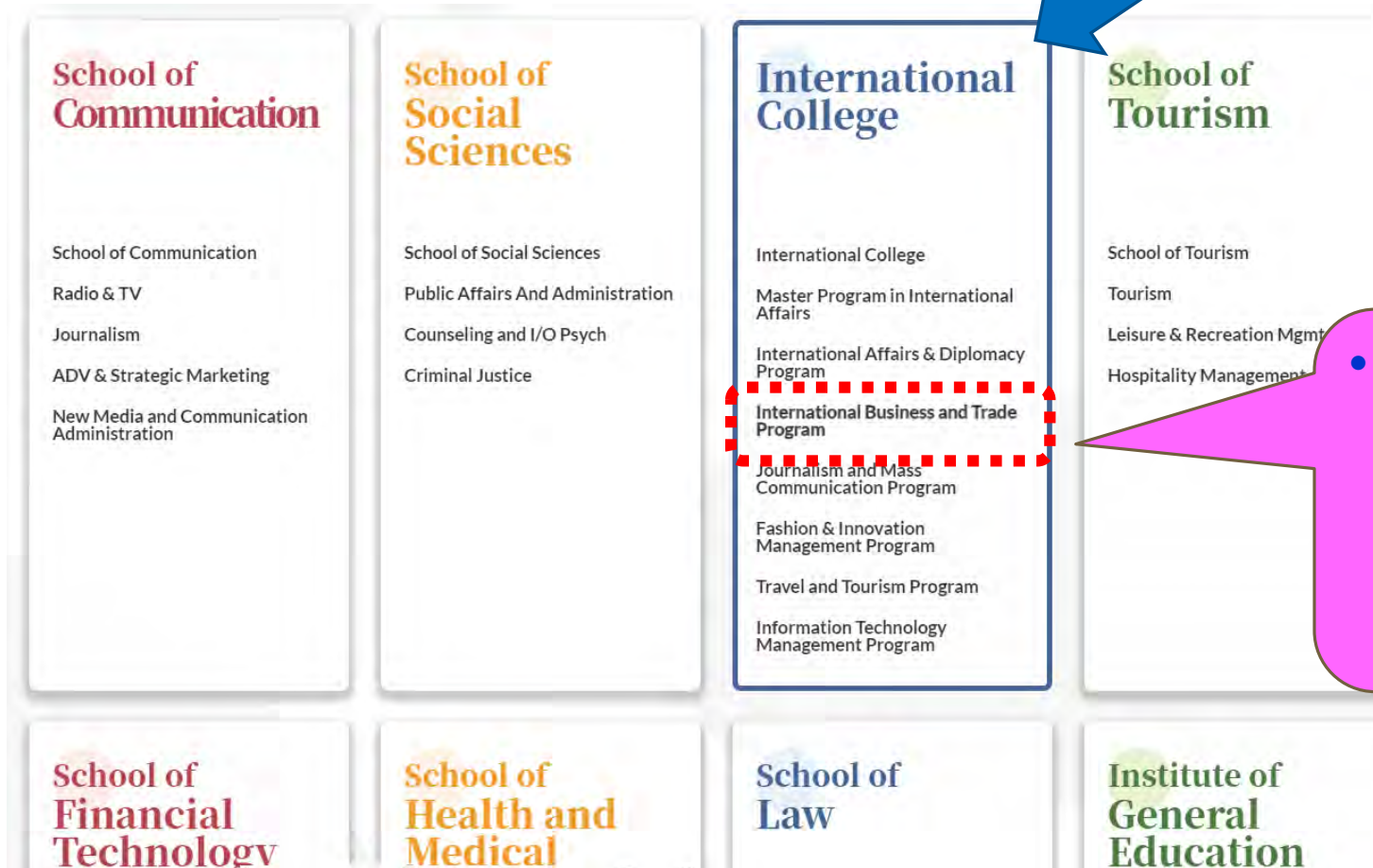
- For freshman students, the add/ drop period starts from September 11th 12:30pm noon until September 18th 12:30pm noon.
- Contact your **Departmental Secretary** for assistance on course schedule and selection
- Link to MCU Website: <https://web.mcu.edu.tw/en> - Academics



• Click -> "Academics"



Your Departmental Secretary?



• For example, Click -> International Business and Trade Program



Your Departmental Secretary?



- Click “Faculty” – Administration



銘傳大學 國際企業與貿易學士學位學程 MCU INTERNATIONAL BUSINESS AND TRADE PROGRAM



NEWS ADMISSION ABOUT FACULTY CURRICULUM DOWNLOAD ALUMNI CONTACTS 繁體中文

FULL-TIME

PART-TIME

ADMINISTRATION

IBT Administration



★★★★★

Email: nicky@mail.mcu.edu.tw

Tel: 02-28824564 #2409

國企學程秘書 陳惠君

NICKY CHEN

SECRETARY OF IBT

Please mind your email manners.

Dear Ms. Chen,
My name is xxx, IBT freshman student.
My question is xxxx...
Thank you for your assistance.



國合會專案經理 吳品萱

ELLEN

ICDF PROJECT MANAGER





THANK YOU FOR YOUR ATTENTION

