

# Osaka University of Commerce

## Syllabus Collection For International Students



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### Contents:

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Class Title	Intermediate Microeconomics		
Remarks	This class is taught in English		
Instructor	Karavasilev Yani		
Semester	Spring / Fall	Credits	2

## Subtitle

## Class Outline

This is an intermediate-level undergraduate course that teaches the fundamentals of microeconomics: supply, demand, consumer behavior and firm behavior. It is desirable for students to have taken an introductory course in economics and to have a basic ability to work with numbers.

## Method of Instruction

We begin by studying supply and demand - the forces that determine consumer behavior, producer behavior and market equilibrium. We then analyze firm behavior, the public sector and the labor market.

## Class Goals

By the end of the course, students should be able to

- 1 Understand consumer behavior
- 2 Understand firm behavior
- 3 Analyze different types of markets

## Lesson Plan

## 【前期または後期】

- 1 Introduction: the Principles of Economics
- 2 Markets: Supply and Demand
- 3 Markets: Elasticity and Its Application
- 4 Markets: Supply, Demand, and Government Policies
- 5 Markets: Consumers, Producers, and Markets
- 6 Markets: Taxation and International Trade
- 7 Public Sector: Externalities
- 8 Public Sector: Public Goods and Common Resources
- 9 Public Sector: The Design of the Tax System
- 10 Firm Behavior: The Costs of Production
- 11 Firm Behavior: Firms in Competitive Markets
- 12 Firm Behavior: Monopoly and Oligopoly
- 13 Labor Market: Markets for Factors of Production
- 14 Labor Market: Earnings and Discrimination
- 15 Labor Market: Income Inequality and Poverty

## Grading Policy

Students should demonstrate that they understand the basic market forces that determine consumer behavior and firm behavior.

## Final Exam

N / A

## Grading Criteria

In-class exercises and quizzes: 40%  
 An individual short paper or presentation: 40%  
 Active participation in class: 20%

## Required Text(s)

種別	著者	書名	出版社	出版年
Text	N. Gregory Mankiw	Principles of Microeconomics (8th Edition)	Cengage Learning	2018

## Points to Remember

PowerPoint slides will be uploaded on Manaba every week.  
 Each class will start with a review of the material taught in the previous class. Therefore, students are expected to review their notes and slides before each class and take active participation.

## Special Preparations for the Class

Students are encouraged to express their opinions in class.

Class Title	Intermediate Macroeconomics		
Remarks	This class is taught in English		
Instructor	Nobuhiro Takahashi		
Semester	Spring / Fall	Credits	2

## Subtitle

Intermediate Macroeconomics

## Class Outline

This class is designed to provide students the knowledge of major economic principles with intermediate macroeconomics theory. So students need to have enough knowledge about macroeconomics theory before enrolling this class.

## Methods of Instruction

This class will learn the contents of a macroeconomics based on some macroeconomics textbooks.

## Class Goals

The aims of this class are for students to learn concepts of macroeconomic theory, and to understand how economic agents interact in the economy.

## Lesson Plan

## 【前期または後期】

- 1 Part I Introduction: The Science of Macroeconomics
- 2 Part I Introduction: The data of Macroeconomics
- 3 Part II Classical Theory: National Income 1
- 4 Part II Classical Theory: National Income 2
- 5 Part II Classical Theory: The Monetary System
- 6 Part II Classical Theory: Inflation - Its Causes
- 7 Part II Classical Theory: Inflation - Its Effects
- 8 Part II Classical Theory: The Open Economy 1
- 9 Part II Classical Theory: The Open Economy 2
- 10 Part II Classical Theory: The Open Economy 3
- 11 Part III: Growth Theory
- 12 Part IV: Business Cycle Theory 1
- 13 Part IV: Business Cycle Theory 2
- 14 Part IV: Business Cycle Theory 3
- 15 Select Topics from Part V

## Grading Policy

Students will get E grade (Failure) if they don't submit reports or if their participation to the class is inactive.

## Final Exam

N/A

## Grading Criteria

Report: 100%

## Required Text(s)

種別	著者	書名	出版社	出版年
References	N. Gregory Mankiw	Macroeconomics, Tenth Edition, 2018.	Worth Pub	2018

Documents for the class is uploaded on the website. Students have to download them.

## Points to Remember

Not particularly required, but reading economic newspapers is advised.  
Homework (for review the classes) are distributed on an as-needed basis.

## Special Preparations for the Class

Handouts will be distributed in each class.

Class Title	Intermediate Management		
Remarks	This class is taught in English		
Instructor	Naotoshi Umeno		
Semester	Spring / Fall	Credits	2
Subtitle			
Anatomy of Japanese Business			
Class Outline			
Students will learn Japanese Business management from the viewpoint of Japanese business history. The students will be required to compare management systems between Japanese business and other country's one.			
Method of Instruction			
The lecture style will be adopted including dialogue with students.			
Class Goals			
After learning this course, you should be able to describe the theories and realities of Japanese business.			
Lesson Plan			
【前期または後期】			
1 Introduction to Japanese Business			
2 Origin of Japanese Business			
3 Development of "Zaibatsu"			
4 Industrialization in the 1920's and 30's			
5 Japanese Business before/during the War			
6 Economic Reconstruction and Japanese Business			
7 Rapid Economic Growth and Japanese Business			
8 Economic Slowdown in the 1970's			
9 Bubble Economy and its burst in 1980's and 90's			
10 Restructure of Japanese Business System			
11 Institutional Analysis of Japanese Business			
12 Japanese Business Leadership			
13 Student Presentation 1			
14 Student Presentation 2			
15 Wrap up Session			
Methods of Grading			
You will be able to explain the theories and realities of Japanese business.			
Final Exam			
N/A			
Grading Policy			
Class contribution 40%			
Case presentation 30%			
Final report 30%			
Grade E will given if either presentation or report is not completed.			
Required Text(s)			
Textbooks will not be used.			
Points to Remember			
No prior knowledge about Japanese business is required. Your active participation in the class discussion is highly appreciated.			
Special Preparations for the Class			

Class Title	Intermediate Marketing			
Instructor	Shingo Nishii			
Semester	Spring / Fall	Credits	2	
Subtitle				
Marketing of Japanese business				
Class Outline				
Students will deepen their understandings about marketing mix program based on the cases of Japanese companies and will make a presentation of their own marketing program under Japanese business context.				
Method of Instruction				
The instructor delivers the lecture based on the original handouts, then the students are required to participate in the class discussion about the topic of the day.				
Class Goals				
The students should be able to 1) Understand the basics of marketing concepts and theories. 2) Present an original marketing mix program.				
Lesson Plan				
【前期または後期】 1 Introduction to Marketing 2 Development of Marketing Theory 3 Basic Concepts of Marketing 4 Product Management 5 Pricing Management 6 Promotion Management 7 Channel Management 8 Supply Chain Management 9 Sales Management 10 Customer Relations Management 11 Business Model Management 12 Understanding Customer Needs 13 Brand Building Management 14 Student Presentation 15 Wrap up Session				
Grading Policy				
Be able to explain the concepts and theories of marketing. Be able to demonstrate the ability to make a marketing plan.				
Final Exam				
N/A				
Grading Criteria				
Class contribution 40% Presentation 30% Final report 30%				
Required Text(s)				
種別	著者	書名	出版社	出版年
Text	Ishii Jyunzo	Ichi karano marketing (Japanese)	Chuoukeizai	2021
Reference	Armstrong, Gary, et al	Marketing: an Introduction, Global Edition 14th	Pearson	2019
Reference	Kotler, Philip, et al	Marketing management: an Asian Perspective	Pearson	2017
The textbook is published only in Japanese, so the instructor uses the original handouts. The students can refer to the Kotler's book for further understanding.				
Points to Remember				
Your active participation in the class discussion is highly appreciated.				
Special Preparations for the Class				
Course contents will be adjusted according to students' previous coursework.				

Class Title	Managerial Finance		
Remarks	This class is taught in English		
Instructor	Shinsuke Wada		
Semester	Spring / Fall	Credits	2

## Subtitle

Learning the Foundations of Managerial Finance.

## Class Outline

This course deals with the concepts and techniques of maximizing corporate values. We will introduce typical financing decisions including how much and what types of debt and equity to sell, and when. We consider various methods, how to calculate the expected return for individual securities.

## Method of Instruction

This course introduces the basic concepts of managerial finance. Each lecture begins with an outline to explain the key concepts that will be covered in more details.

## Class Goals

At the end of the course, participants are expected to explain the essential concepts of managerial finance.  
By gaining a thorough understanding of the basic theory of Finance and cultivating the ability to apply it for financial decision making in organizations.

## Lesson Plan

## 【前期または後期】

- 1 Introduction to Managerial Finance
- 2 The Financial Market Environment
- 3 Financial Statements
- 4 Financial Analysis
- 5 Ratio analysis: case study
- 6 Cash Flow Statement
- 7 Financial Planning
- 8 Mid-term Exam
- 9 Time Value of Money
- 10 Interest Rates and Bond Valuations
- 11 Stock Valuations
- 12 Risk and Return
- 13 CAPM
- 14 Presentation
- 15 Review

## Grading Policy

Students have learned financial computation skills and valuations.  
Students have learned the important relationships of risk and return.  
Students have learned the core concepts of managerial finance.

## Final Exam

N/A

## Grading Criteria

Assignments 30 %  
Mid-term exam 10 %  
Final essay 40 %  
Presentation 20 %  
If a student does not submit the final paper  
the final grade will be E.

## Required Text(s)

種別	著者	書名	出版社	出版年
Reference	Lawrence J. Gitman, Chad J. Zutter	Principles of Managerial Finance	PEARSON	2019
Reference	Brealey R.A., Myers S.C., Allen F.	Principles of Corporate Finance	McGraw Hill	2019

## Points to Remember

Daily preparation will be essential. The students are expected to read assigned materials.

## Special Preparations for the Class

Lectures will be conducted in English.

<b>Course Title</b>	Data literacy for Global Entrepreneurs		
<b>Instructor name</b>	Kazuko Sano		
<b>Semeter</b>	Spring / Fall	<b>Credits</b>	2

<b>Subtitle</b>
To come face-to-face with data interpretation and analysis

<b>Class Outline</b>
In the era of digital society, any sorts of information around the world have become available and shared across countries and region. In such circumstances, it is crucial for future entrepreneurs or businesses to enhance datal literacy. The aim of this course is to learn (1) how to get access the open data, both macro and micro, (2) how to interpret the empirical findings using data, and (3) how to make presentation materials on topics of students' interest, and make presentation at the end of the course.

<b>Method of Instruction</b>
This course will help you learn how to draw a conclusion from cross national data released by OECD, UN, etc. in discussing social issues such as a declining birthrate and aging population, youth employment, increasing poverty, and gender inequality. More specifically, students will learn skills to gather necessary data, skills to interpret data critically, and skills to present results from data analysis through working with a group project.

<b>Class Goals</b>
To be able to gather any necessary data from reliable sources using appropriate methods. To be able to critically read, evaluate, and argue about quantitative studies. To be able to show data visually, construct a logical argument, and draw a compelling conclusion.

<b>Lesson Plan</b>
<ol style="list-style-type: none"> <li>1. Why data literacy matters? Course objectives and lesson plan</li> <li>2. How to communicate with data: Quantitative approach vs qualitative approach</li> <li>3. Formulating a research question and research design</li> <li>4. Where to find official governmental statistics: International / domestic macro data</li> <li>5. Where to find survey data: Japanese micro data</li> <li>6. Introduction to data analysis tools: Basic operation with statistical software R</li> <li>7. Advanced application of data analysis tools (1): Descriptive statistics</li> <li>8. Advanced application of data analysis tools (2): Relationship between two variables</li> <li>9. Advanced application of data analysis tools (3): Interpreting the results of multivariate analysis</li> <li>10. Basics of data visualization using R</li> <li>11. Presentation techniques: Contents and delivery</li> <li>12. Planning your research for final presentation (1): Structuring of inquiry, data and variables</li> <li>13. Planning your research for final presentation (2): Research method</li> <li>14. Presentation and discussion</li> <li>15. Presentation and discussion / Summary of what we have learned</li> </ol>

<b>Grading Policy</b>
Students are expected: to gather data necessary for the group project. to manipulate data analysis tools to work collaboratively in the group project to make a proper interpretation of analysis results, and draw a conclusion to provide a clear description of data



**Final Exam**

N/A

**Grading Criteria**

In-class exercises [including some homework] (40%) Group presentation (30%)  
Individual Paper (30%)

**Required Text(s)**

種別	著者	書名	出版社	出版年
For reference(no need for students to purchase)	Cole Nussbaumer Knaflic	Storytelling with Data: A Data Visualization Guide for Business Professionals	Wiley	2015
For reference(no need for students to purchase)	Earl R. Babbie	The Practice of Social Research 15th Edition	Cengage	2021

**Points to Remember**

Hands-on computer workshop will be emphasized by using data in a variety of formats. There will be out-of-class assignments.

**Special Preparations for the Class**

Class will be taught in English. In-class exercises will be given in almost every class, and thus allocated points will be deducted from your final grade for each absence.

Class Title	International Development Studies for Entrepreneurs		
Remarks	This class is taught in English		
Instructor	K a r a v a s i l e v Y a n i		
Semester	Spring / Fall	Credits	2

## Subtitle

Economic and human development

## Class Outline

Why are some countries rich and others poor? This course aims to shed light on this issue from various perspectives. We will examine why some countries developed earlier than others, and how international trade, human migration, and investment affect the growth and distribution of income worldwide.

## Method of Instruction

In each lecture, theories and indicators relevant to the topic are first introduced. We then apply the theories to real countries, and we interpret the meaning of indicators using real data.

## Class Goals

Students will be able to:  
 1. Analyze development issues using data  
 2. Apply theories to past and current events  
 3. Think from a global perspective

## Lesson Plan

## 【前期または後期】

- 1 Introduction to international development and SDGs
- 2 Measuring development: income and wealth
- 3 Measuring inequality: the Gini index
- 4 Human development index, multidimensional poverty
- 5 Classic theories of economic growth
- 6 Modern theories of economic growth
- 7 The labor market, demographics and migration
- 8 Human capital and the role of education
- 9 Minorities, religion, values, conflict and crime
- 10 Colonial legacy, political systems, institutions
- 11 Health and development: healthcare and nutrition
- 12 International trade and development I
- 13 Foreign direct investment and development
- 14 Overseas development assistance
- 15 Globalization and the future of development

## Grading Policy

Students should demonstrate that they understand the basic concepts related to development, and that they can use them in a case study.

## Final Exam

N/A

## Grading Criteria

In-class exercises and quizzes: 40%  
 An individual short paper: 40%  
 Active participation in class: 20%

## Required Text(s)

種別	著者	書名	出版社	出版年
Reference	Michael P. Todaro and Stephen C. Smith	Economic Development (12th Edition)	Pearson Education	2015

There is no required textbook. However, course content is mainly based on:  
 Economic Development (12th Edition, 2015) by Michael P. Todaro and Stephen C. Smith.  
 PowerPoint slides will be uploaded on Manaba every week.  
 Additional reading material will be introduced in class.

## Points to Remember

Each class will start with a review of the material taught in the previous class. Therefore, students are expected to review their notes and slides before each class and take active participation.

## Special Preparations for the Class

Students are encouraged to express their opinions in class.

Class Title	International Business and Management		
Remarks	This class is taught in English		
Instructor	Naotoshi Umeno		
Semester	Spring / Fall	Credits	2
Subtitle			
IB of Japanese companies.			
Class Outline			
In this course you will learn the theories and realities of international business (IB) taking the cases of Japanese companies. After studying of the basics of IB, you will learn functional management in IB. Finally, you will make a presentation based on the learnings of this course.			
Method of Instruction			
Basically the class will be conducted in a lecture style including discussion and dialogue with students.			
Class Goals			
You should be able to describe the basic theories of IB and the realities of IB in Japanese business context.			
Lesson Plan			
【前期または後期】			
1 What is International Business (IB)?			
2 Management of Multinationals (MNE)			
3 Concepts and Theories of IB			
4 Concepts and Theories of MNE			
5 Globalization and MNE			
6 Development of Japanese FDI			
7 International Marketing 1: Basics			
8 International Marketing 2: Japanese Context			
9 International Production			
10 International R&D			
11 International Human Resource Management			
12 IB in Emerging Economies			
13 IB Topics			
14 Student presentation (1)			
15 Student presentation (2)			
Grade Preparation			
You can show your ability to			
1) Explain the theories and realities of IB			
2) Make a presentation of IB case study			
Final Exam			
N/A			
Grading Criteria			
Class contribution 40%			
Case presentation 30%			
Final report 30%			
Grade E will be given if either presentation or report is not completed.			
Required Text(s)			
Textbooks are not used.			
The lecture will be conducted by the original handouts uploaded on Manaba.			
Points to Remember			
No prior knowledge is necessary.			
Your active participation in the class discussion is highly appreciated.			
Special Preparations for the Class			

Class Title	Japanese A		
Remarks	This class is taught in English		
Instructor	Hisanori Miyama		
Semester	Spring / Fall	Credits	1

## Subtitle

Let's Enjoy Learning Japanese! (Basic)

## Class Outline

This subject provides introductory Japanese language instruction for students with no previous knowledge of Japanese. Students develop basic speaking and listening skills, including mastery of the introductory level of hiragana & katakana scripts.

## Method of Instruction

Introduction to spoken Japanese, with emphasis on vocabulary development at the beginning levels to successfully participate in culturally appropriate interactions with native speakers. Quizzes are given in each class.

## Class Goals

Students will learn:

- how to use Japanese expressions for greeting, ask the time, talk about daily activities, describe things, etc.
- how to read and write Hiragana and Katakana characters and a limited number of Kanji.

## Lesson Plan

## 【前期または後期】

- 1 Greetings
- 2 The Japanese sound and writing system
- 3 New Friends (Dialogue & Grammar), Hiragana
- 4 New Friends (Useful Expressions & Cultural Note)
- 5 New Friends (Exercises), Hiragana
- 6 Midterm Exam 1, Shopping (Dialogue & Grammar)
- 7 Shopping (Useful Expressions & ...), Katakana
- 8 Shopping (Exercises), Katakana
- 9 Making a Date (Dialogue & Grammar), Kanji
- 10 Making a Date (Useful Expressions & ...), Kanji
- 11 The First Date (Useful Expressions & Cultural Note)
- 12 Midterm Exam 2, The First Date (Dialogue & Grammar)
- 13 A Trip to Okinawa (Dialogue & Grammar)
- 14 A Trip to Okinawa (Useful Expressions & Cultural..)
- 15 Review, Oral Exam

## Grading Policy

Students will be able to:

- state time references, use the past tense, describe where things are, etc.
- read and write Hiragana, Katakana, numbers, and a limited number of Kanji.

## Final Exam

N/A

## Grading Criteria

Midterm Exams (2): 30 pts (15 pts each)

Final Exam: 20 pts

Quizzes: 40 pts

Oral Exam: 10 pts

## Required Text(s)

種別	著者	書名	出版社	出版年
Text	Eri Banno et al.	Genki 1	The Japan Times	2020
Text	Eri Banno et al.	ワークブック1 Genki	The Japan Times	2020

## Points to Remember

Reviewing and preparing for the lessons is a must in this class.

## Special Preparations for the Class

Regular attendance is required.

Class Title	Japanese B		
Remarks	This class is taught in English		
Instructor	Hisanori Miyama		
Semester	Spring / Fall	Credits	1

## Subtitle

Let's Enjoy Learning Japanese!(Basic)

## Class Outline

This subject provides introductory Japanese language instruction for students with no previous knowledge of Japanese. Students develop basic reading and writing skills, including mastery of the basic level of hiragana & katakana scripts.

## Method of Instruction

This is an introductory course in modern Japanese, designed to develop elementary language skills in the areas of reading and writing. An emphasis will be placed on grammatical accuracy and socially appropriate language use. Quizzes are given in each class.

## Class Goals

Students will learn:  
 how to read and write all Hiragana and Katakana characters and a limited number of Kanji.  
 how to read and write short sentences in daily life to communicate on a basic level with native speakers.

## Lesson Plan

## 【前期または後期】

- 1 [Reading and Writing Section] 1: Hiragana
- 2 Unit 1: Hiragana
- 3 Unit 1: Numbers
- 4 Unit 1: Watashi no sensei, Watashi wa gakusei desu
- 5 Unit 1: Question Sentences
- 6 Midterm Exam 1, [R & W] 2: Katakana
- 7 Unit 2: Kore, Sore, Are
- 8 Unit 2: Watashi mo gakusei desu
- 9 [R & W] 3: Daily Life, Unit 3: Verb Conjugation,
- 10 Unit 3: Suggestion Using
- 11 [R & W] 4: Mary's Weekend, Unit 4: Describing Where..
- 12 Midterm Exam 2, Unit 4: Past Tense
- 13 [R & W] 5: Travel, Unit 5: Adjective Conjugation
- 14 Unit 5: Adjective + Noun
- 15 Review,

## Grading Policy

Students will be able to:  
 -state likes and dislikes, make requests, ask permissions, describe people, etc.  
 -read and write all Hiragana and Katakana, and a limited number of Kanji.

## Final Exam

N/A

## Grading Criteria

Midterm Exams (2): 30 pts (15 pts each)  
 Final Exam: 30 pts  
 Quizzes: 40 pts

## Required Text(s)

種別	著者	書名	出版社	出版年
Text	Eri Banno et al.	初級 日本語 げんき 1	The Japan Times	2020
Text	Eri Banno et al.	ワークブック 1 Genki	The Japan Times	2020

The same textbook and workbook will be used both in 日本語 1 A and in 日本語 1 B .

## Points to Remember

Reviewing and preparing for the lessons is a must in this class.

## Special Preparations for the Class

Regular attendance is required.